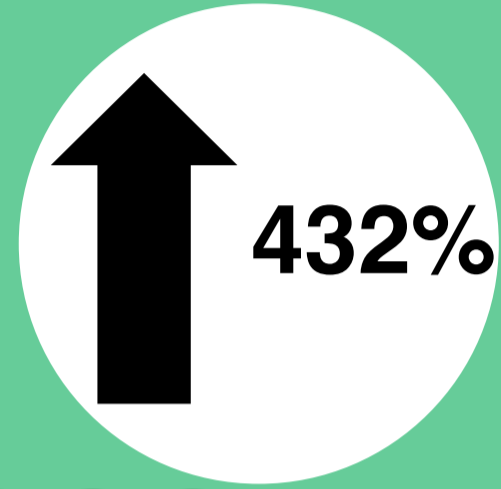


Comparative Demographics | The Colony vs. Austin

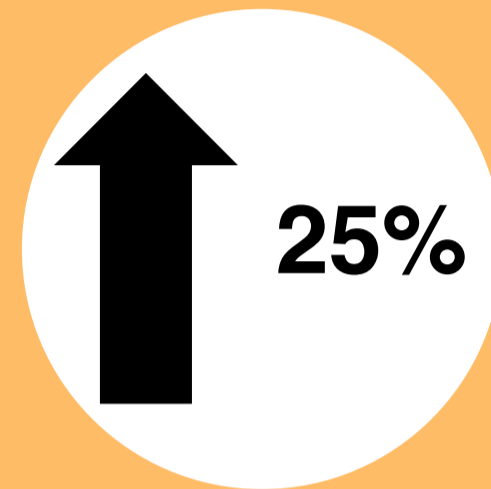
ANNUAL POPULATION GROWTH

The Colony
432% HIGHER
than
Austin



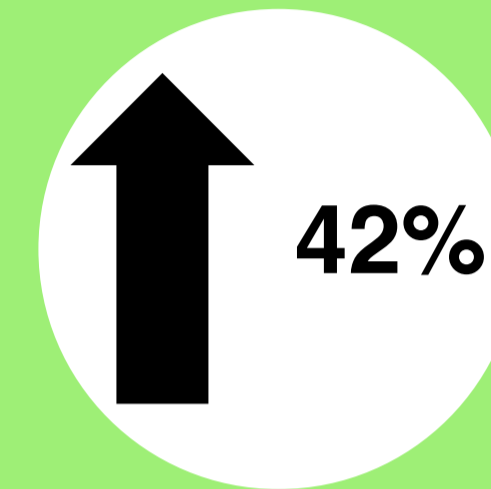
% HOME VALUES \$500,000+

The Colony
25% HIGHER
than
Austin



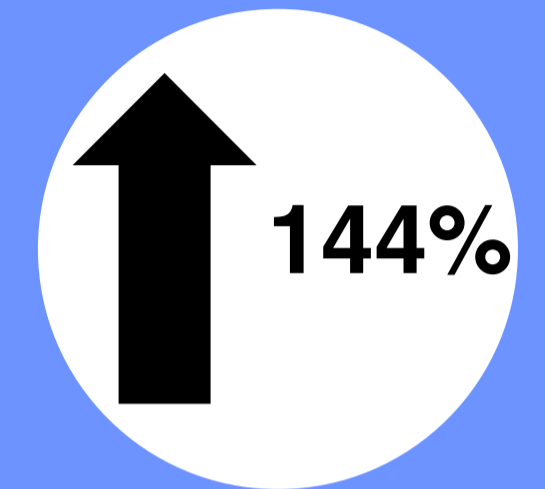
% HOUSEHOLD INCOMES \$100,000+

The Colony
42% HIGHER
than
Austin



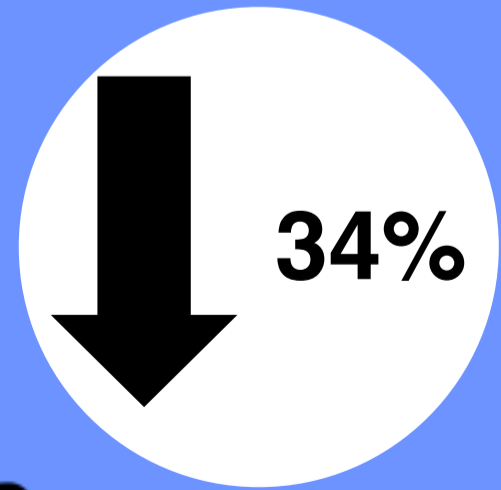
% HOUSEHOLD NET WORTH \$500,000+

The Colony
144% HIGHER
than
Austin



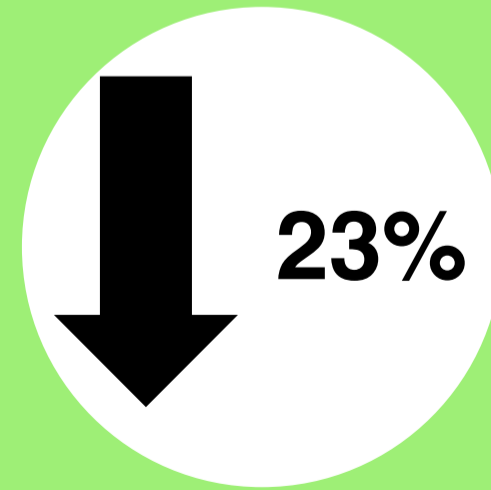
CRIME INDEX

The Colony
34% LOWER
than
Austin



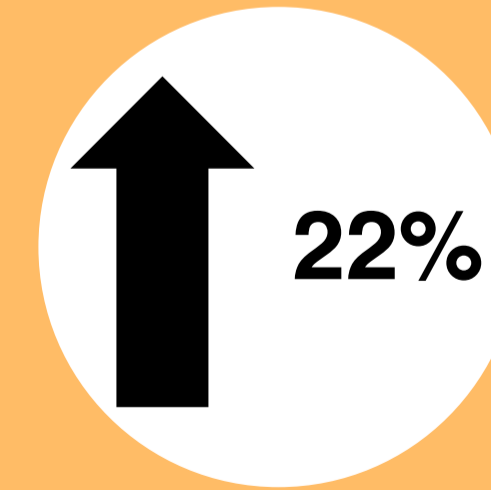
% ADULTS AT LEAST BACHELOR'S DEGREE

The Colony
23% LOWER
than
Austin



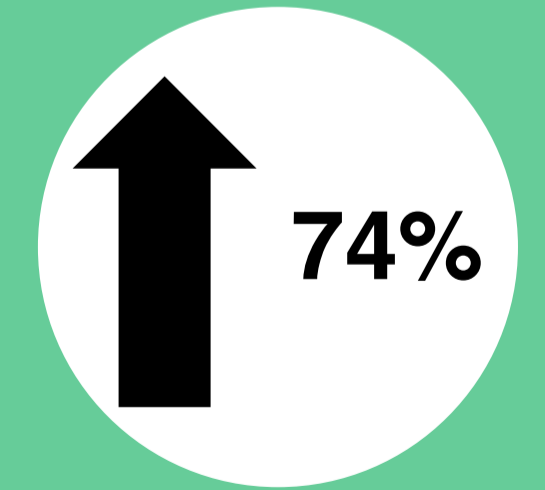
% HOMES WITH CHILDREN

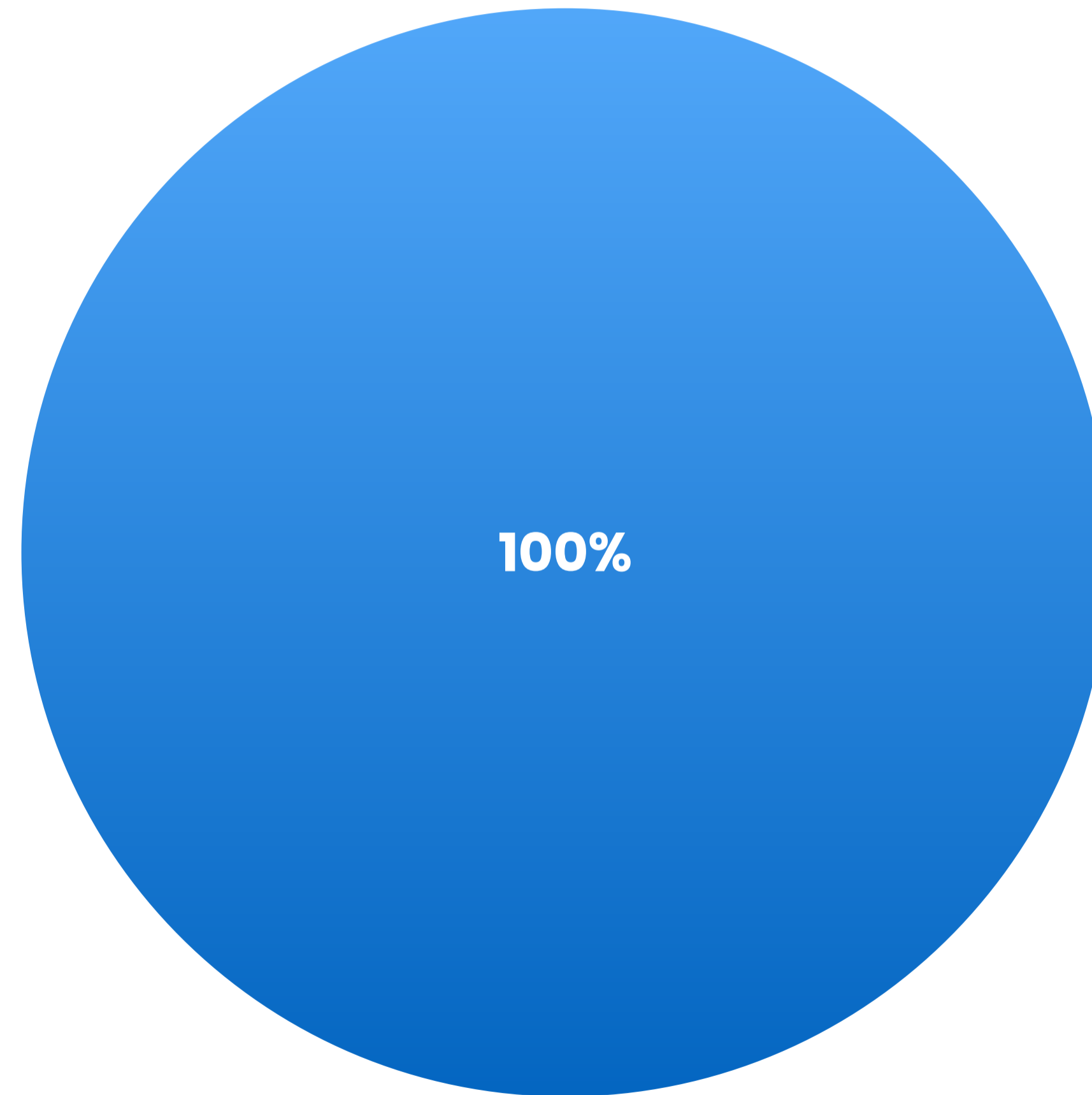
The Colony
22% HIGHER
than
Austin



% HOMES OWNER OCCUPIED

The Colony
74% HIGHER
than
Austin





100% Green Acres

2.7 avg. household size

43 median age

Primarily married couples no children

60% college educated

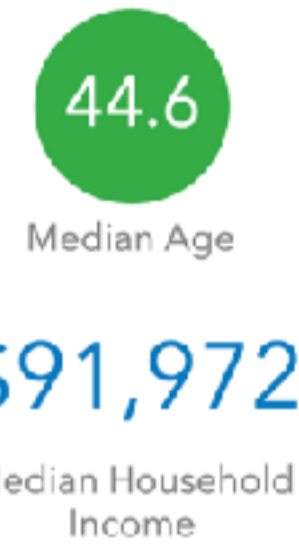
Focus on quality & durability

Self-employment & investment income

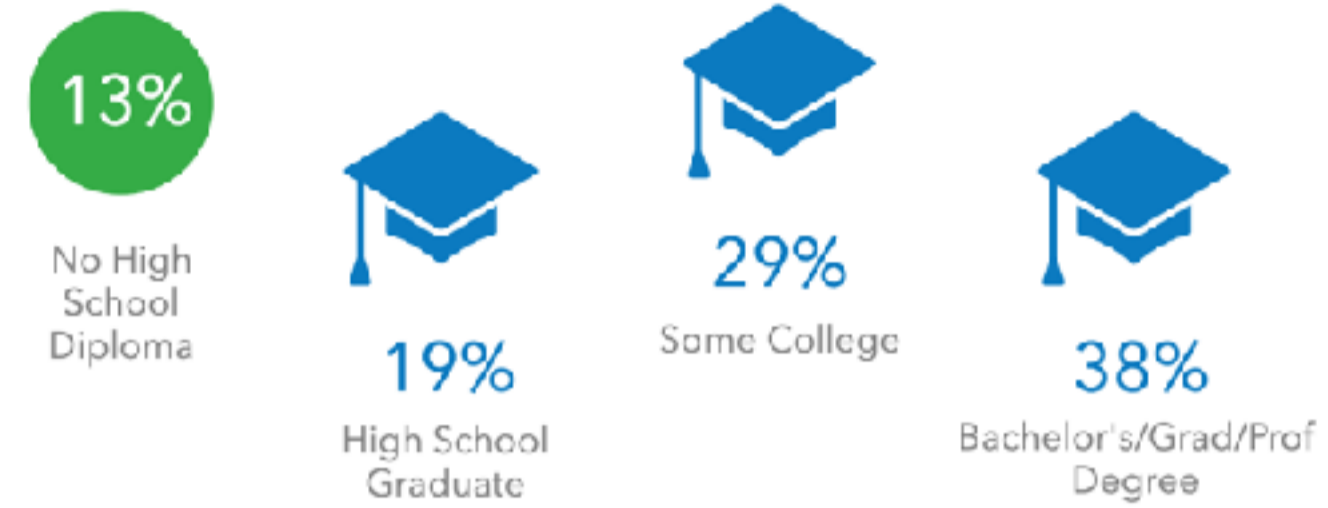
Comfortable with tech

Infographics | The Colony

KEY FACTS



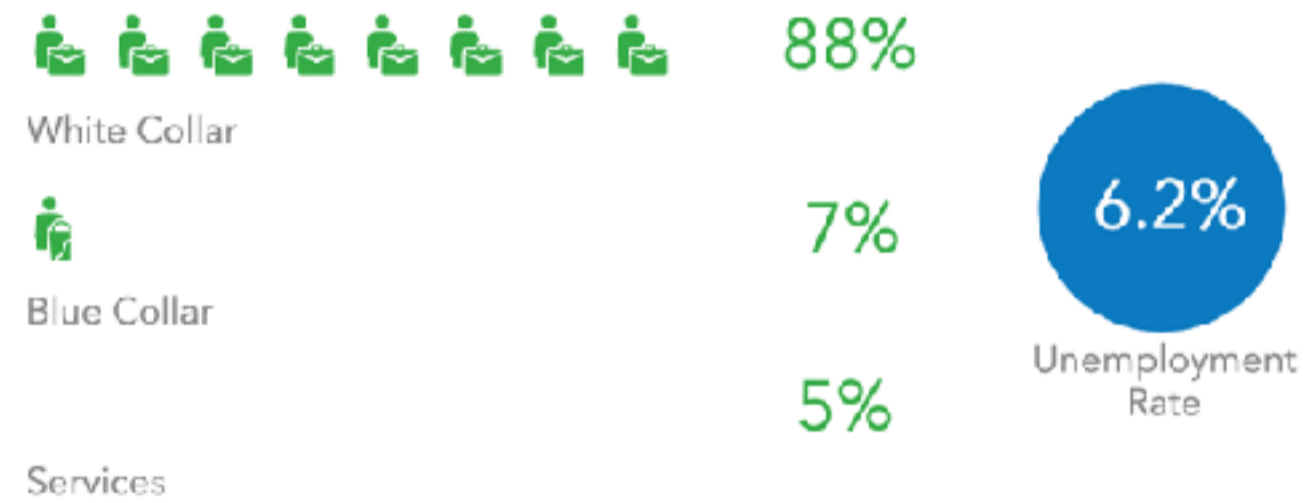
EDUCATION



BUSINESS



EMPLOYMENT



INCOME



Households By Income

The largest group: \$100,000 - \$149,999 (23.1%)

The smallest group: <\$15,000 (1.7%)

| Indicator | Value | Difference |
|-----------------------|-------|------------|
| <\$15,000 | 1.7% | -6.2% |
| \$15,000 - \$24,999 | 7.1% | -1.9% |
| \$25,000 - \$34,999 | 5.9% | -3.4% |
| \$35,000 - \$49,999 | 12.6% | -2.3% |
| \$50,000 - \$74,999 | 13.4% | -9.9% |
| \$75,000 - \$99,999 | 12.6% | -0.8% |
| \$100,000 - \$149,999 | 23.1% | +8.9% |
| \$150,000 - \$199,999 | 11.3% | +7.1% |
| \$200,000+ | 12.2% | +8.4% |

Bars show deviation from
Bastrop County

Area Map | The Colony

