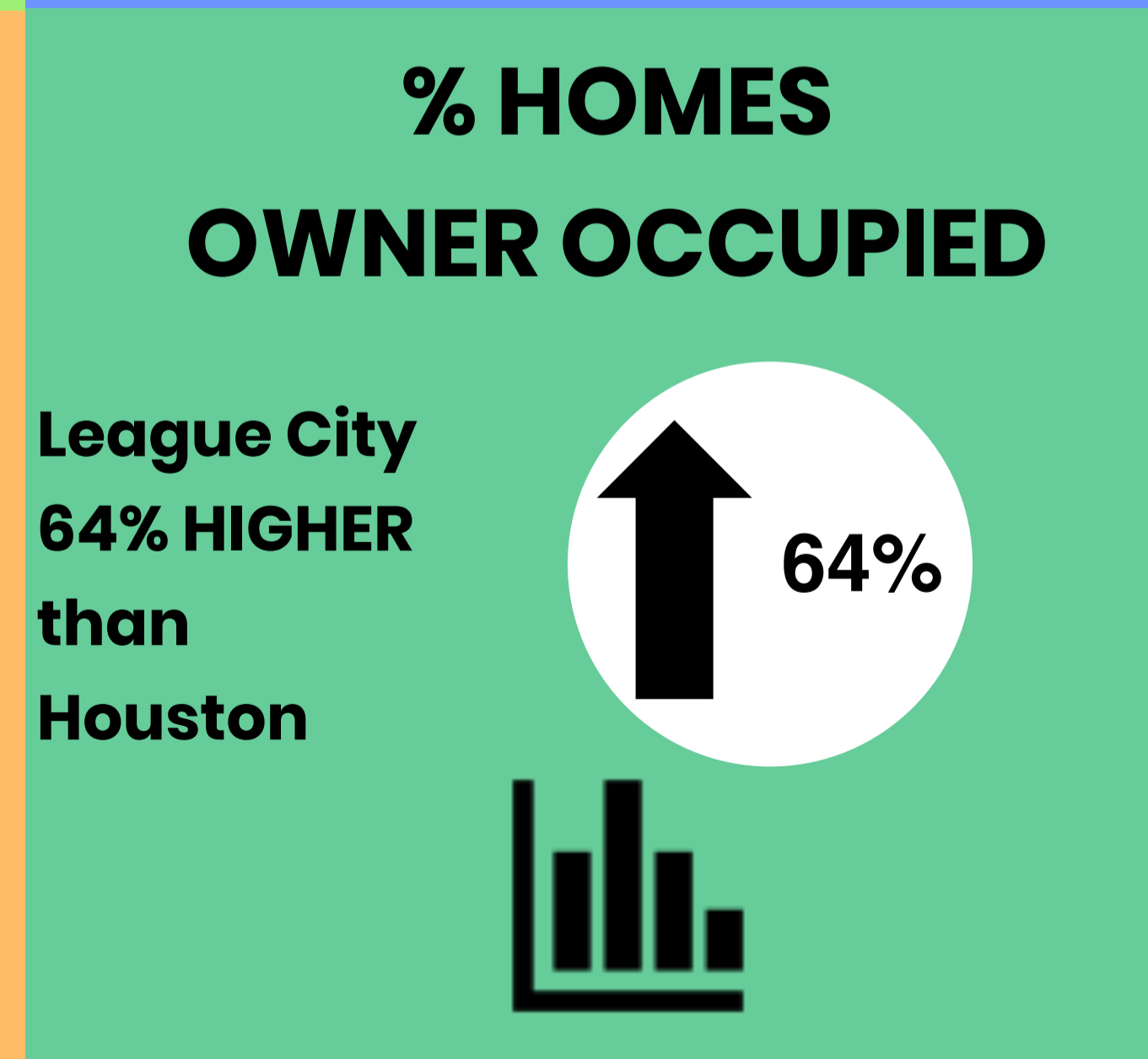
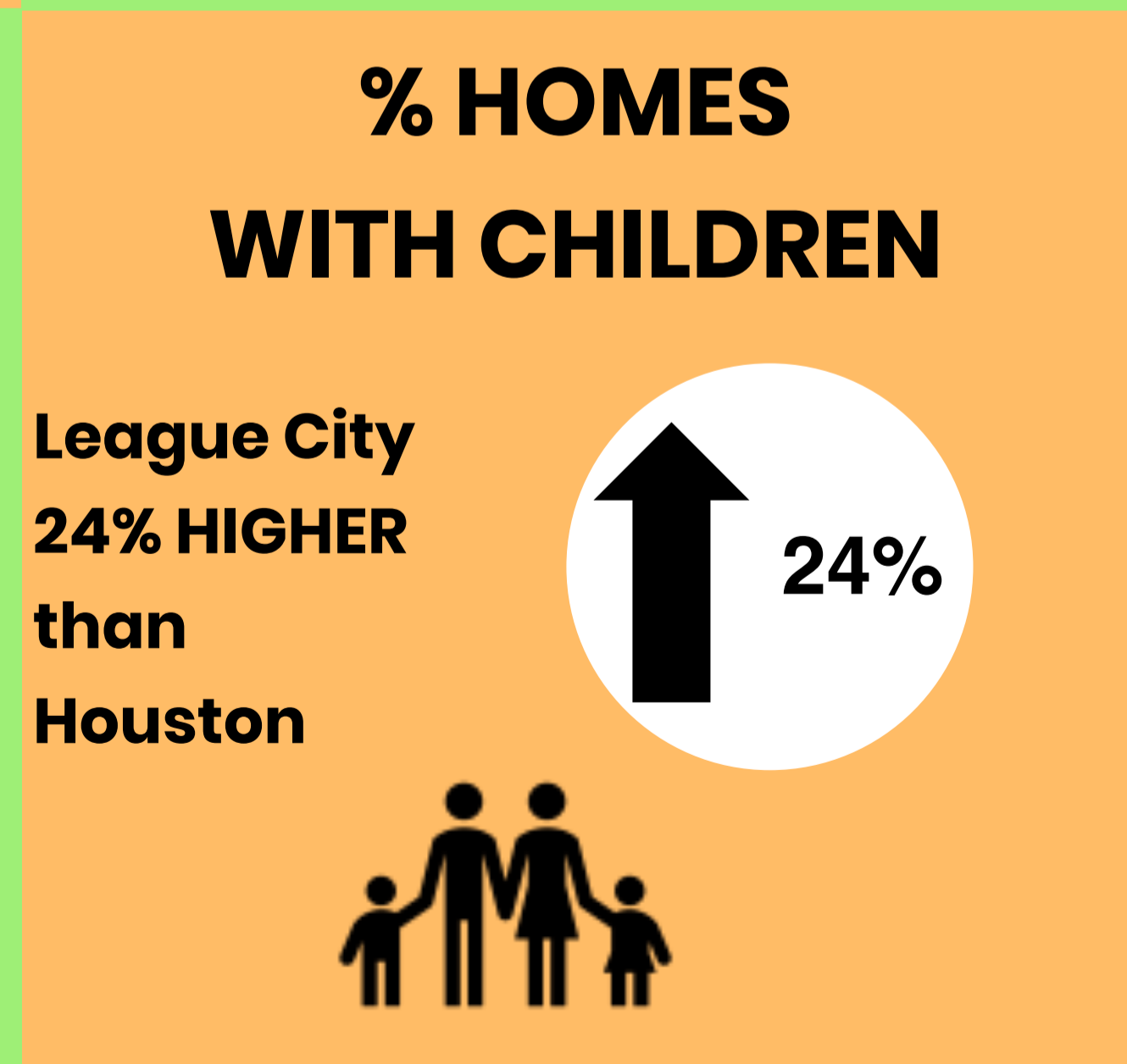
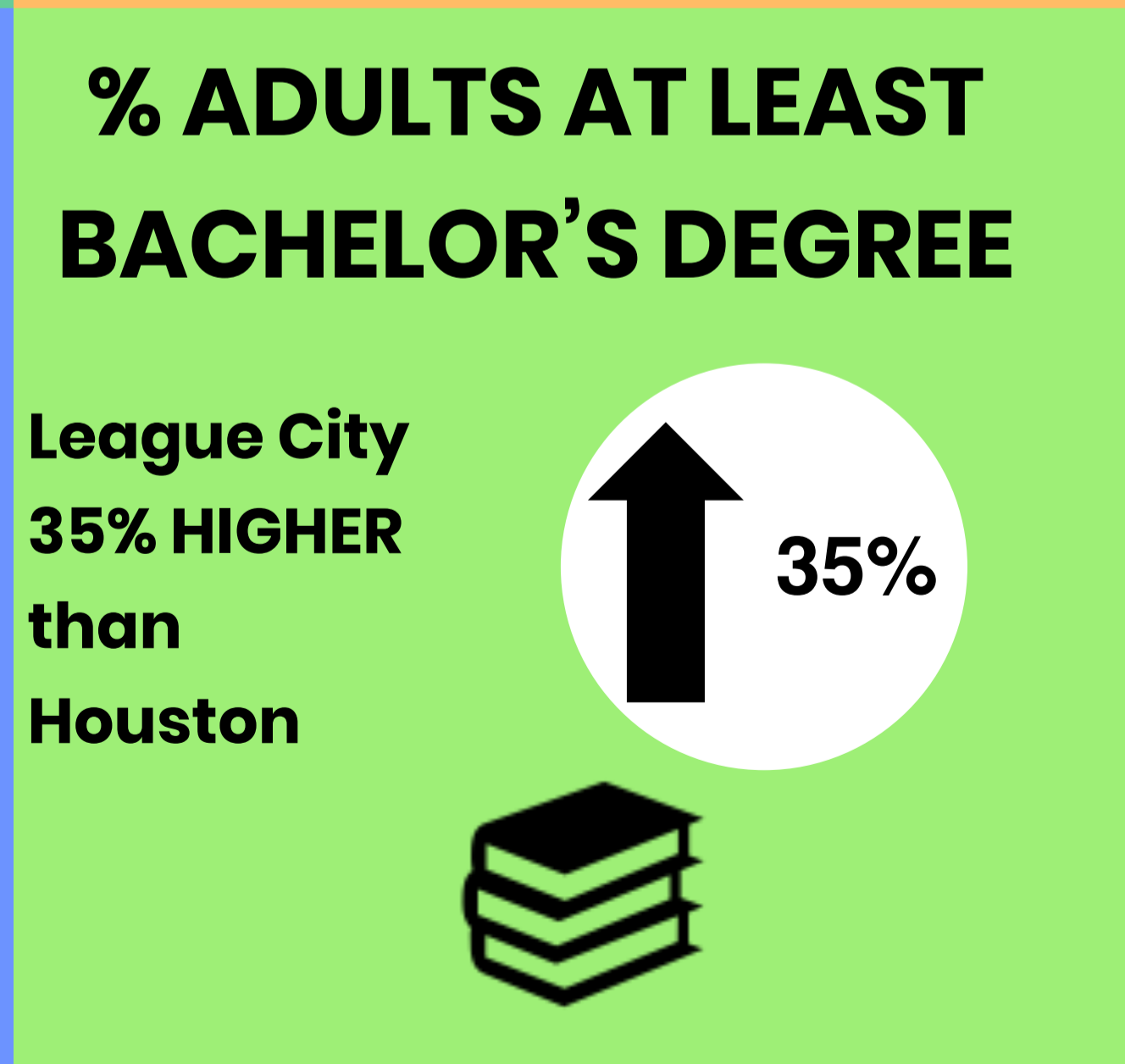
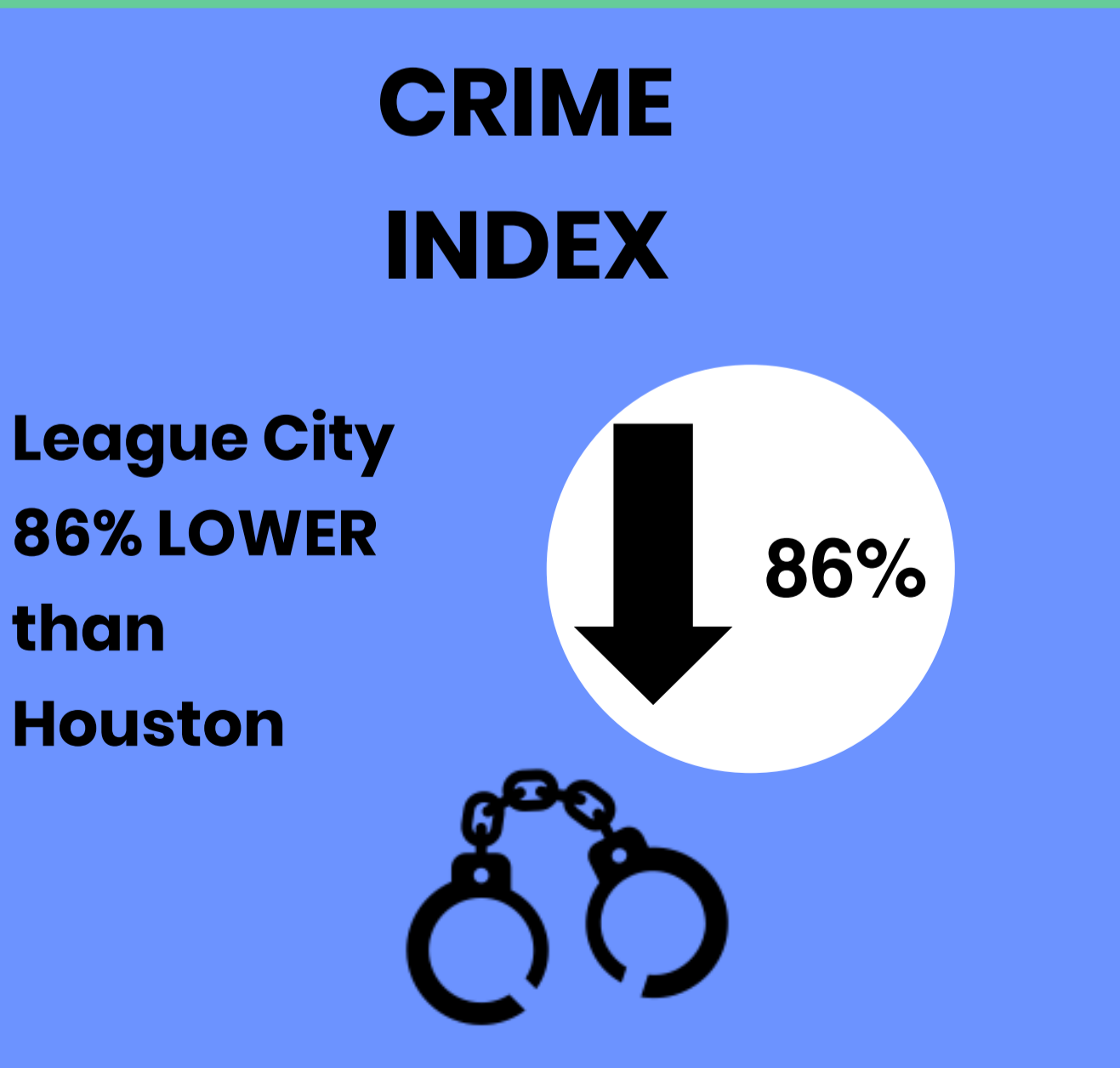
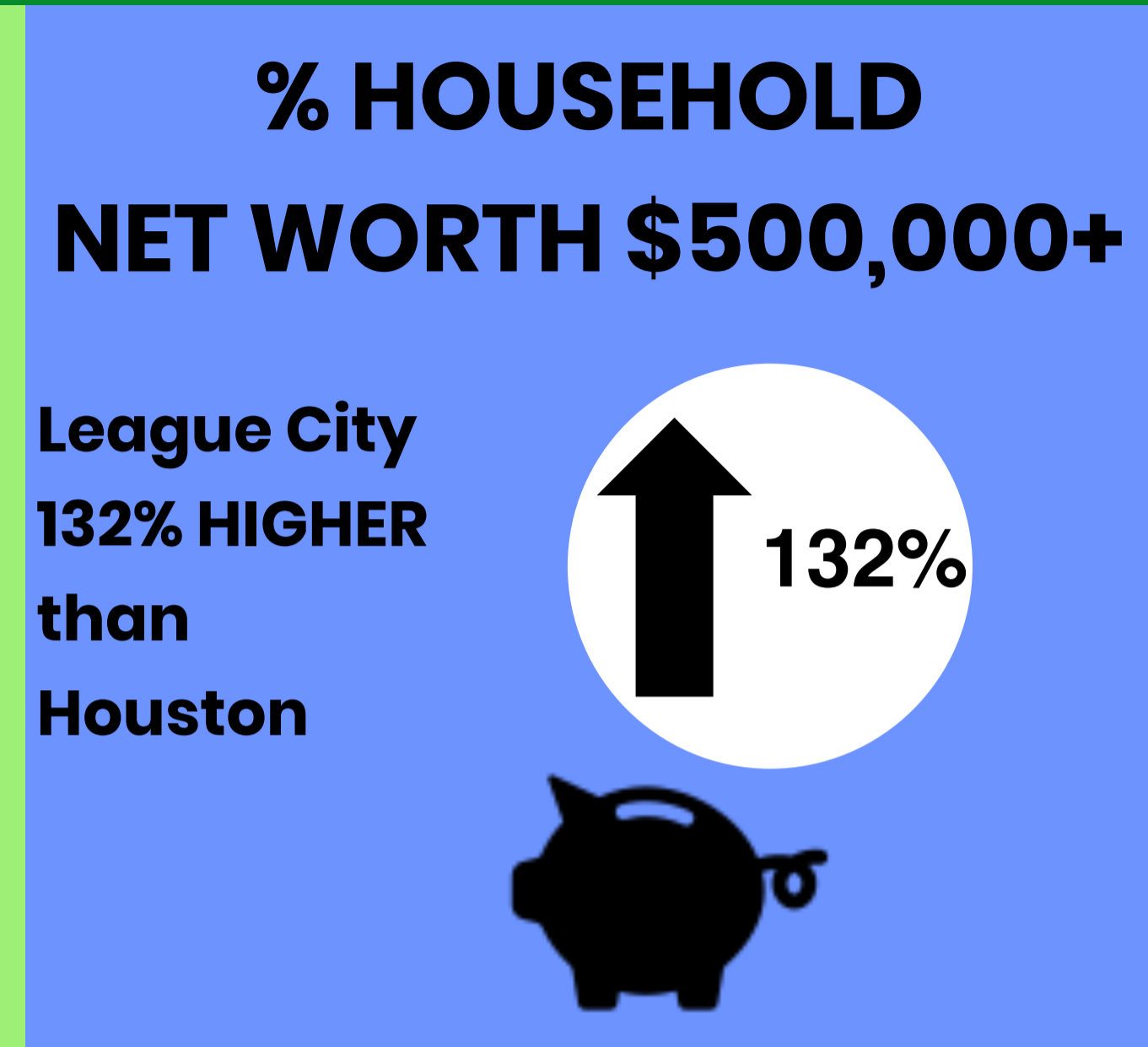
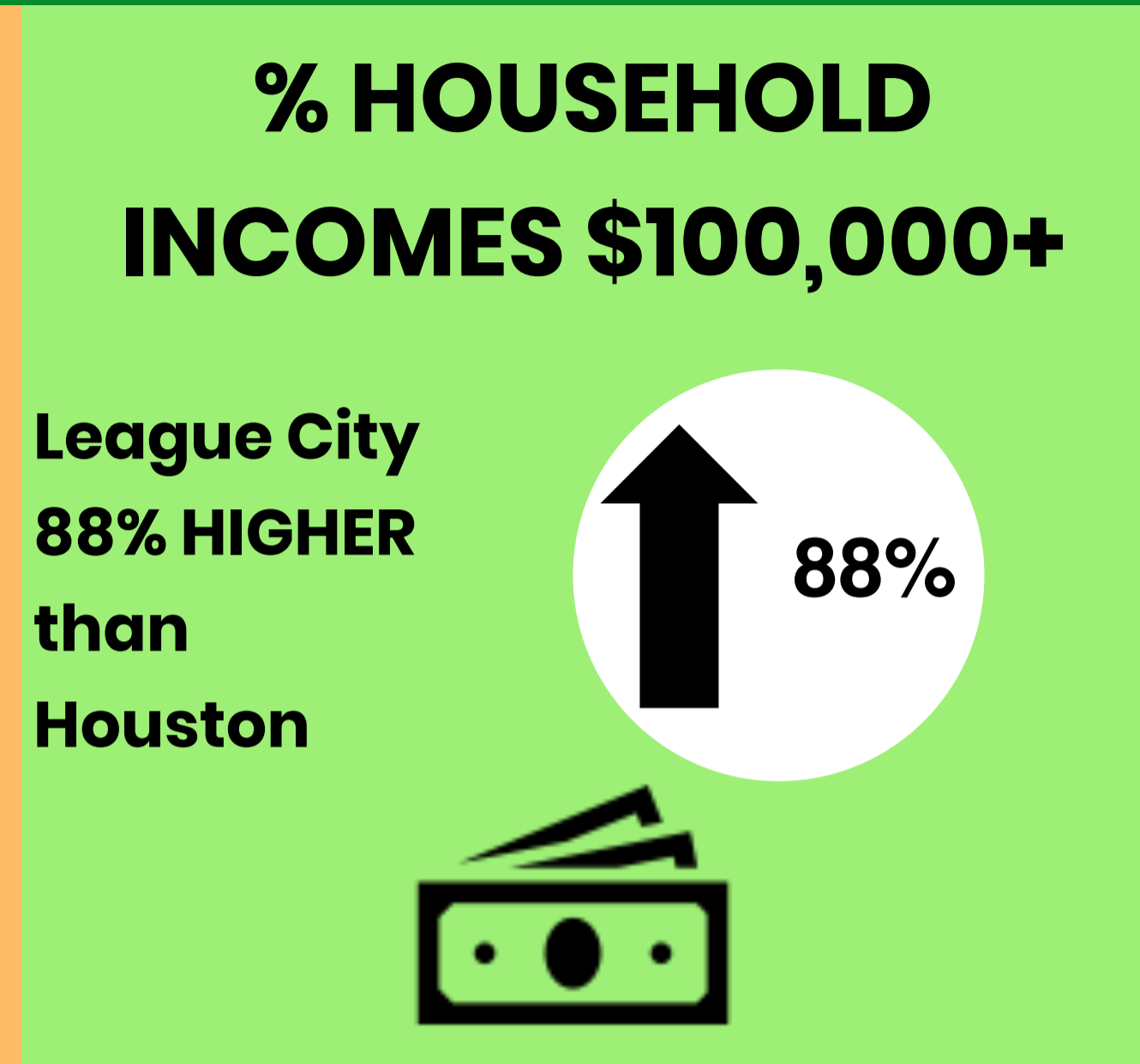
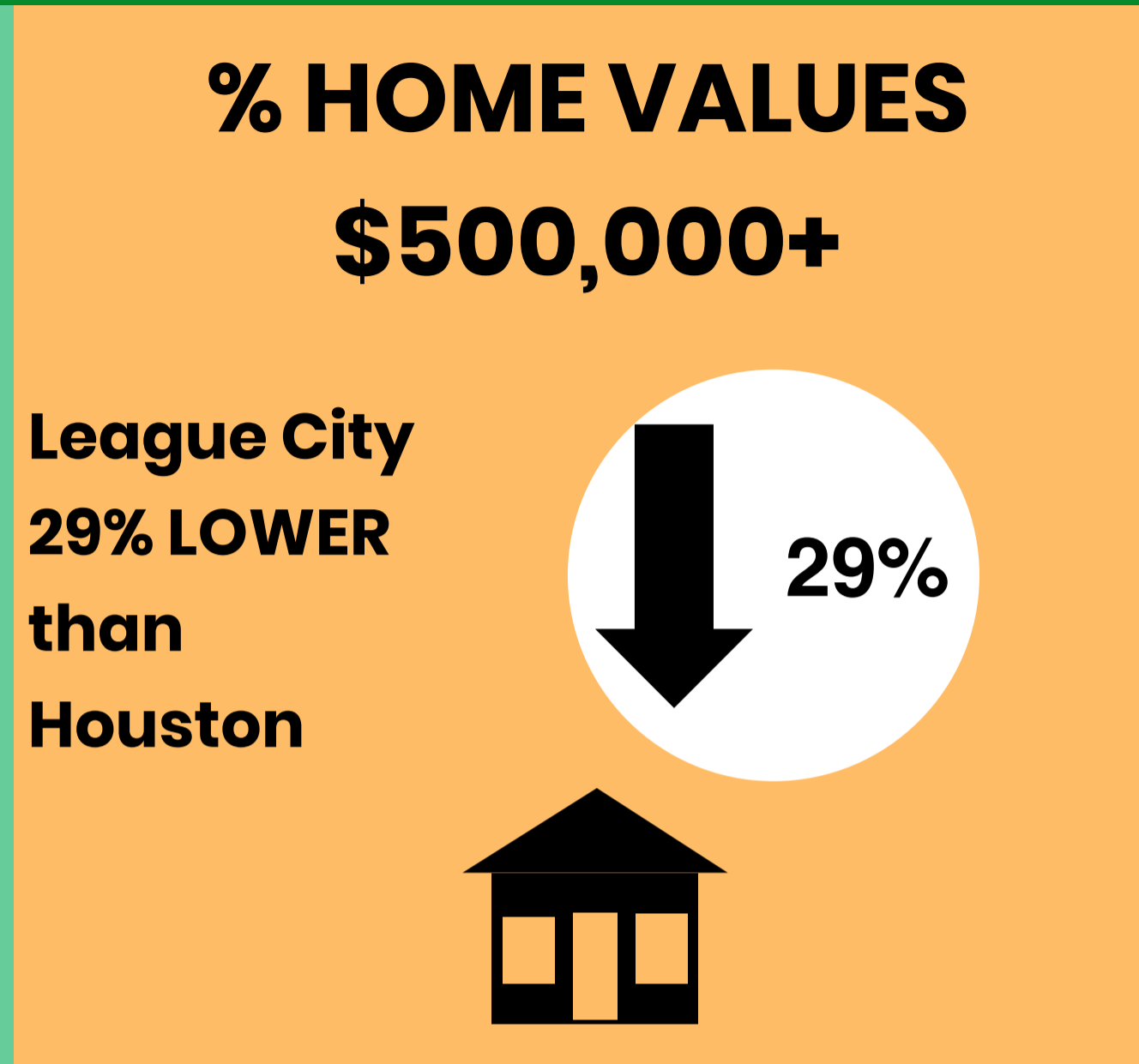


Comparative Demographics | League City vs. Houston



Lifestyles & Choices | League City

10% Bright Young Professionals

- 2.4 avg. household size
- 32 median age
- Young, educated professionals
- Primarily white-collar jobs
- 30% at least bachelor's degree
- Concerned about environment
- Use latest technology

27% Other

33% Soccer Moms

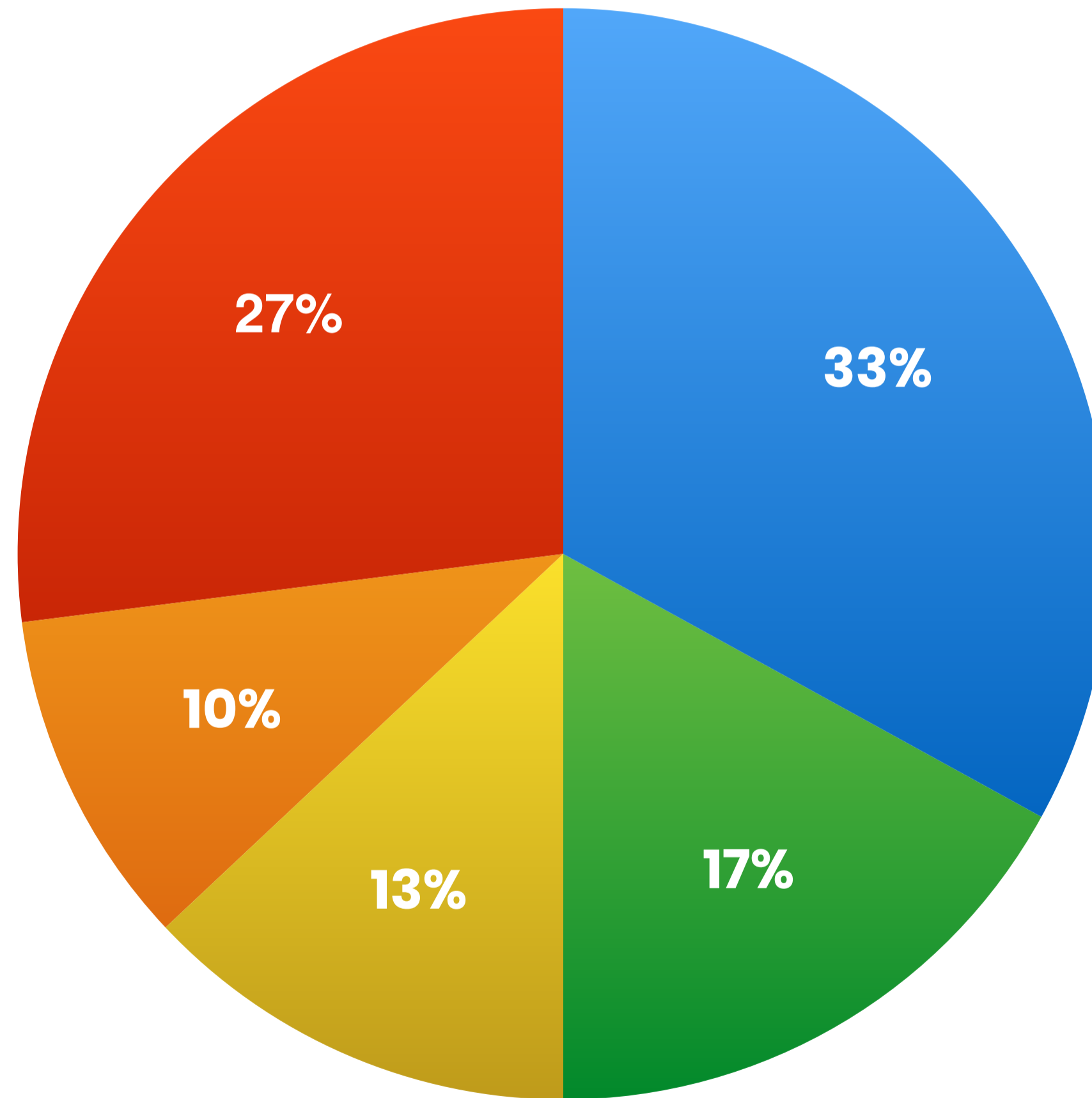
- 3.0 avg. household size
- 37 median age
- Low vacancy rates
- 38% college graduates
- Connected with mobile devices
- Well invested and insured
- Carry a higher level of debt

13% Boomburbs

- 3.2 avg. household size
- 34 median age
- Over 50% have college graduates
- Suburban periphery of metro areas
- New single-family neighborhoods
- Long commutes
- Well connected with latest devices

17% Up and Coming Families

- 3.1 avg. household size
- 31 median age
- One of fastest growing markets
- 66%+ have some college
- Longer commute times
- Careful shoppers, price conscious
- Seek latest and best technology



Infographics | League City

KEY FACTS

109,454

Population



Average Household Size

36.1

Median Age

\$96,610

Median Household Income

EDUCATION

5%

No High School Diploma



18%

High School Graduate



33%

Some College



44%

Bachelor's/Grad/Prof Degree

BUSINESS



2,647

Total Businesses



24,555

Total Employees

EMPLOYMENT



73%

White Collar



16%

Blue Collar



11%

Services



Unemployment Rate

INCOME



\$96,610

Median Household Income



\$41,264

Per Capita Income



\$240,971

Median Net Worth

Households By Income

The largest group: \$100,000 - \$149,999 (23.7%)

The smallest group: <\$15,000 (3.6%)

Indicator	Value	Difference	
<\$15,000	3.6%	-6.3%	
\$15,000 - \$24,999	4.1%	-3.9%	
\$25,000 - \$34,999	5.2%	-3.1%	
\$35,000 - \$49,999	9.1%	-2.5%	
\$50,000 - \$74,999	14.9%	-1.6%	
\$75,000 - \$99,999	14.6%	+2.6%	
\$100,000 - \$149,999	23.7%	+6.6%	
\$150,000 - \$199,999	14.3%	+6.1%	
\$200,000+	10.5%	+2.3%	

Bars show deviation from Galveston County

Area Map | League City

