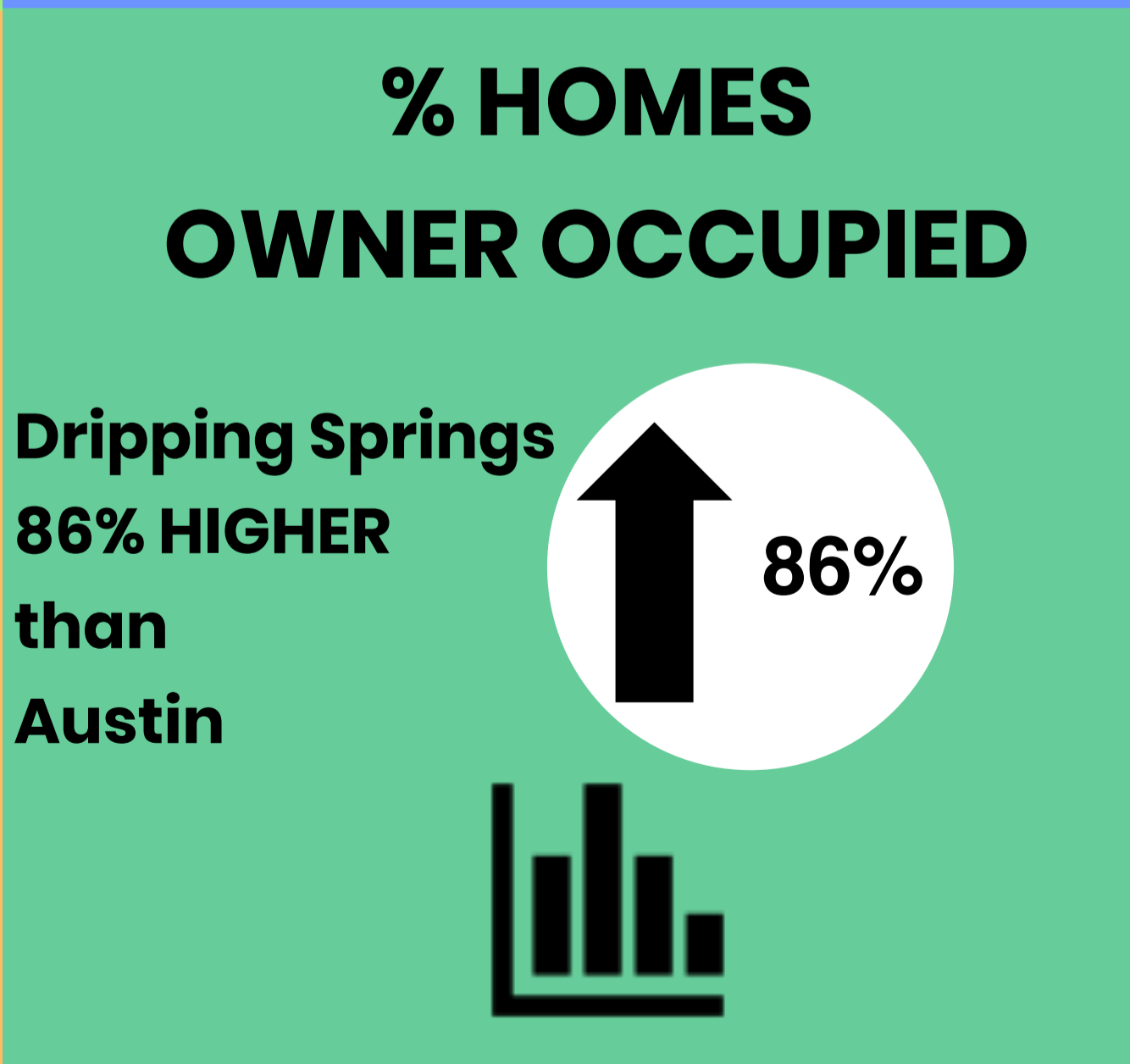
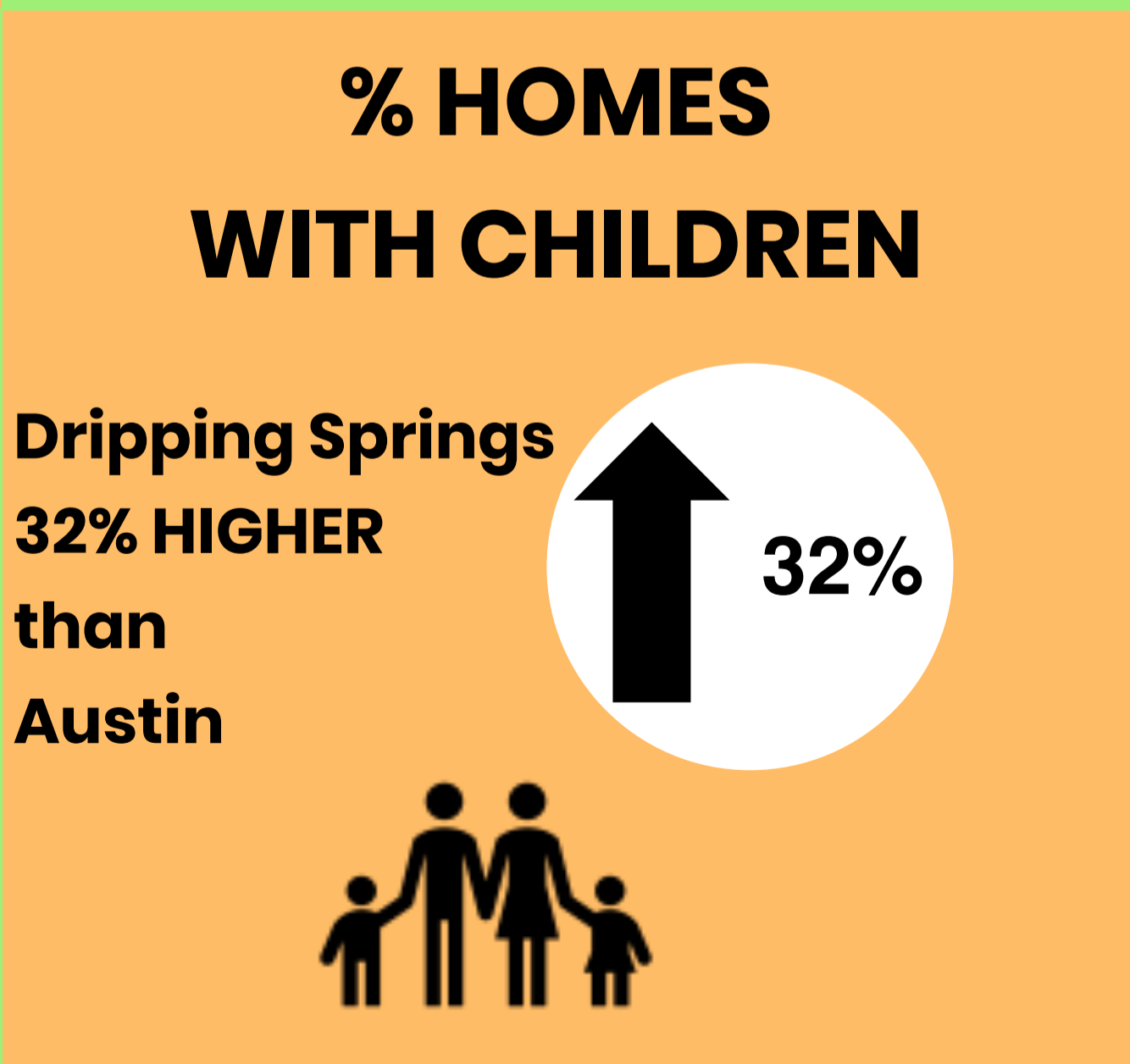
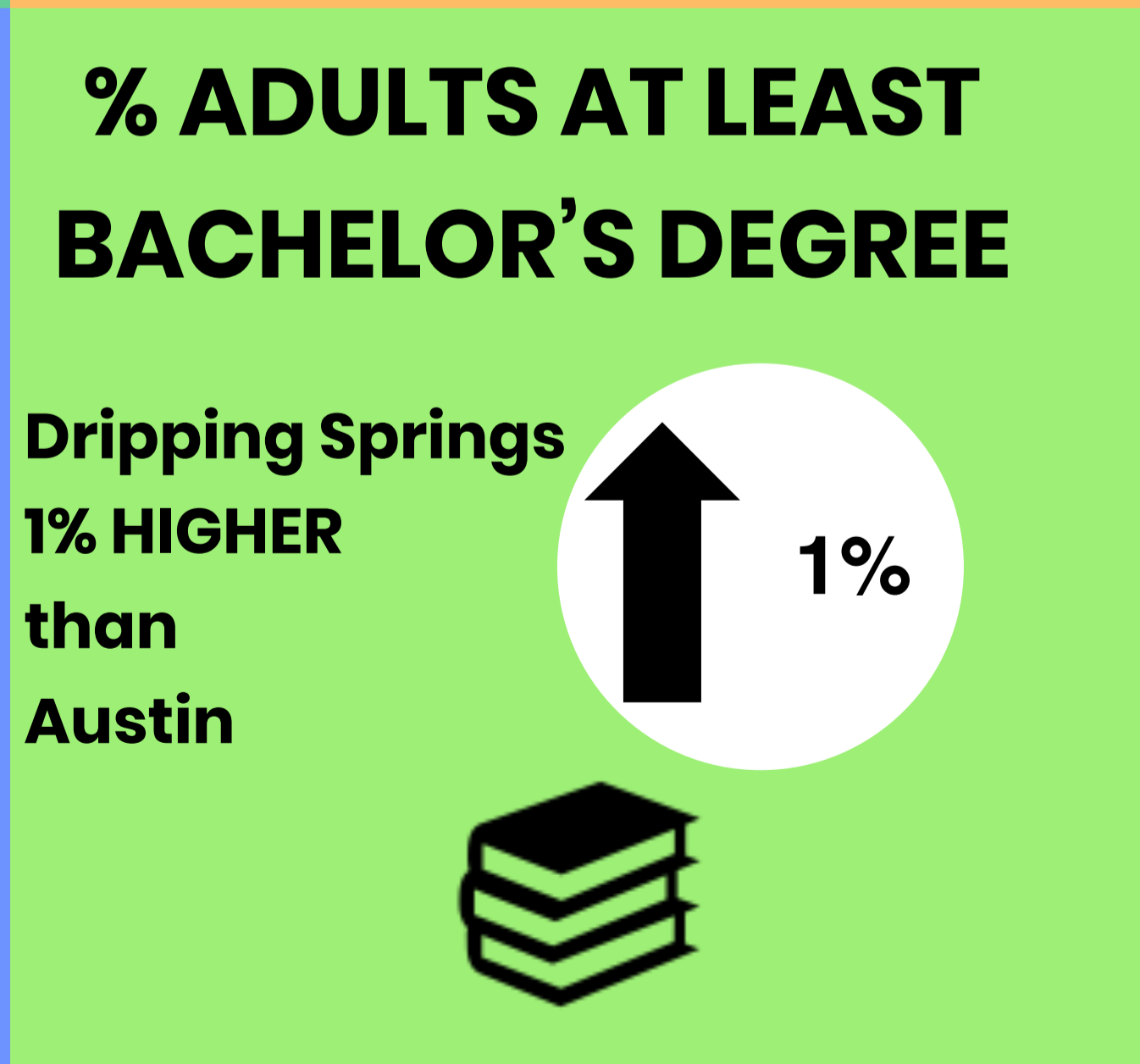
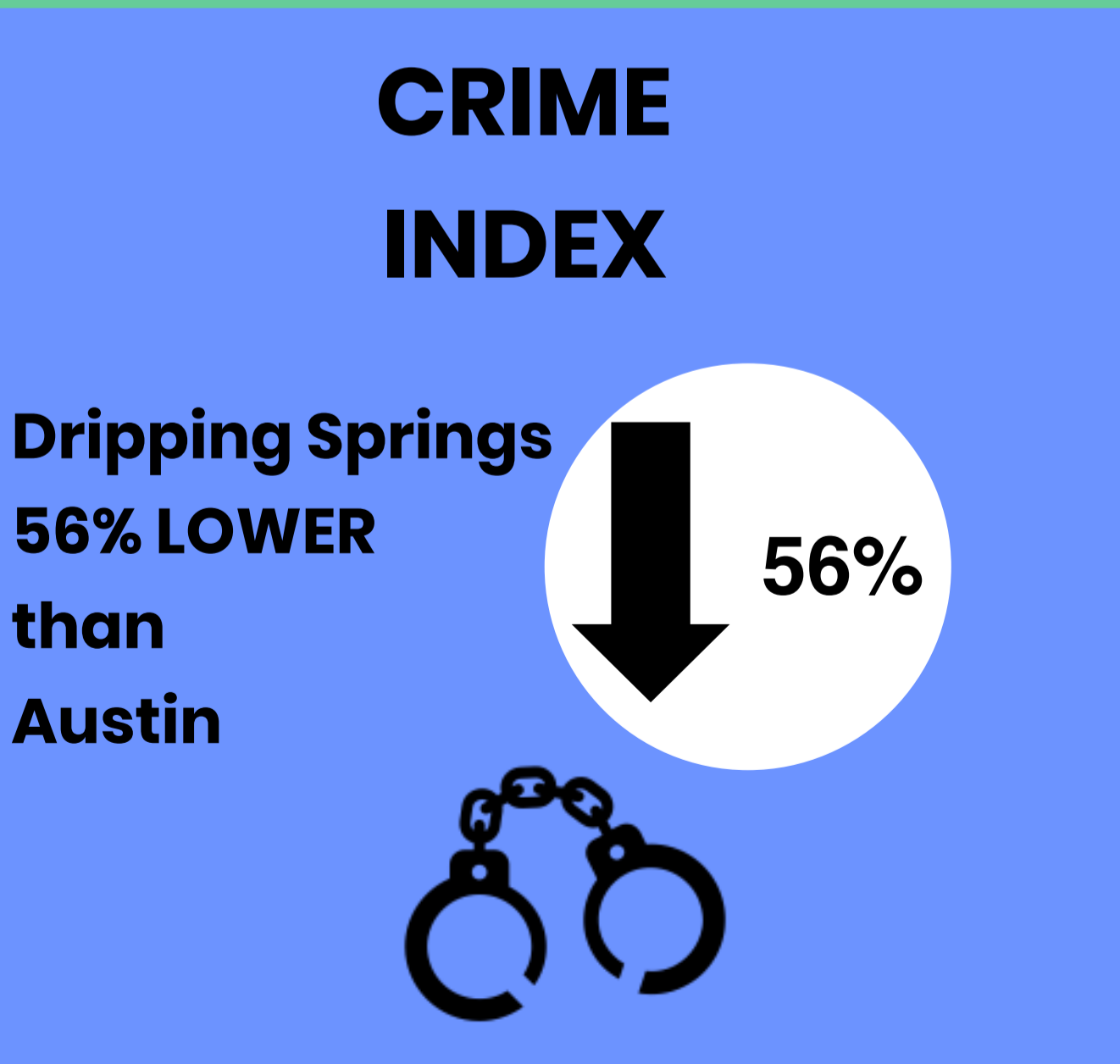
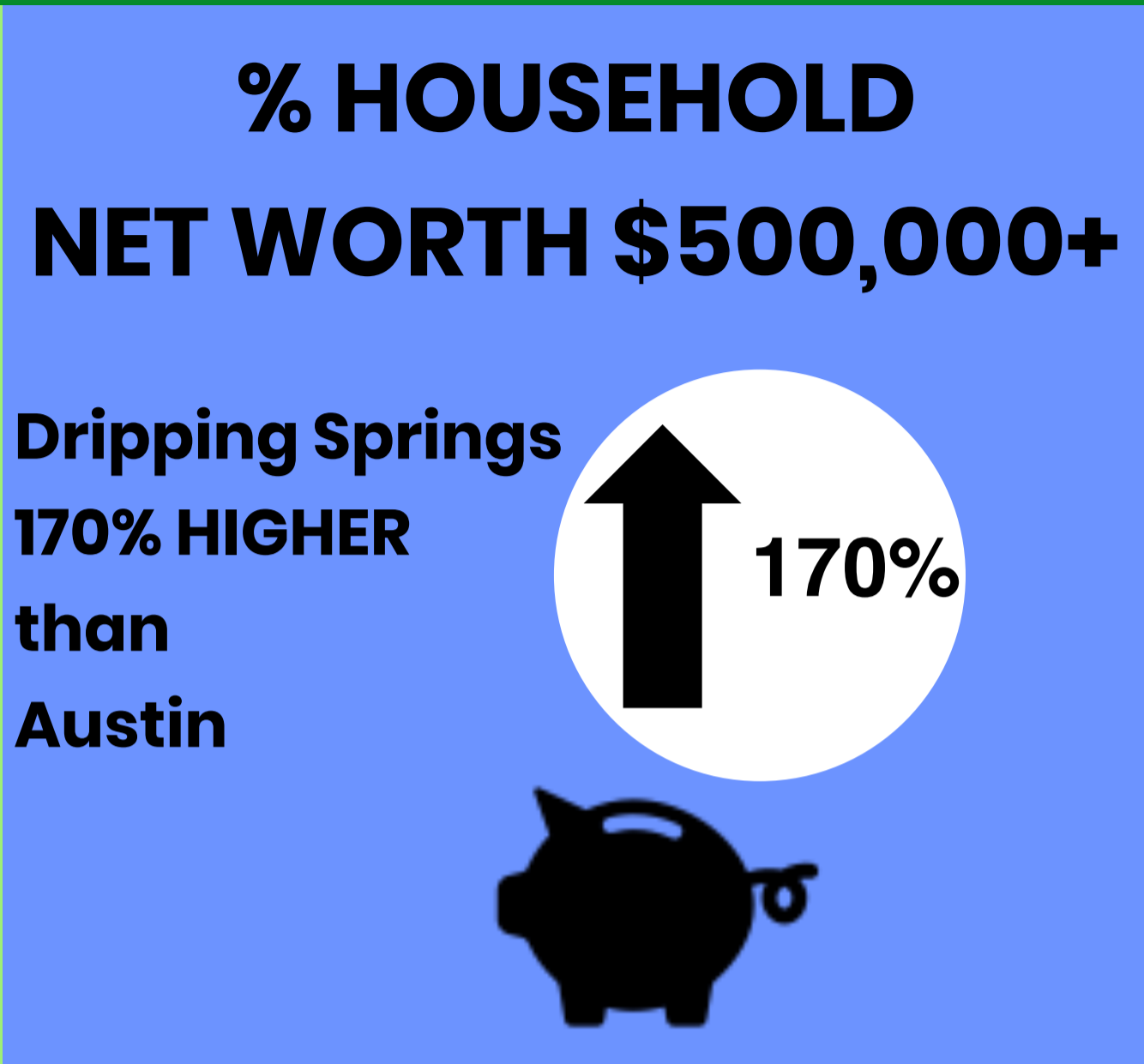
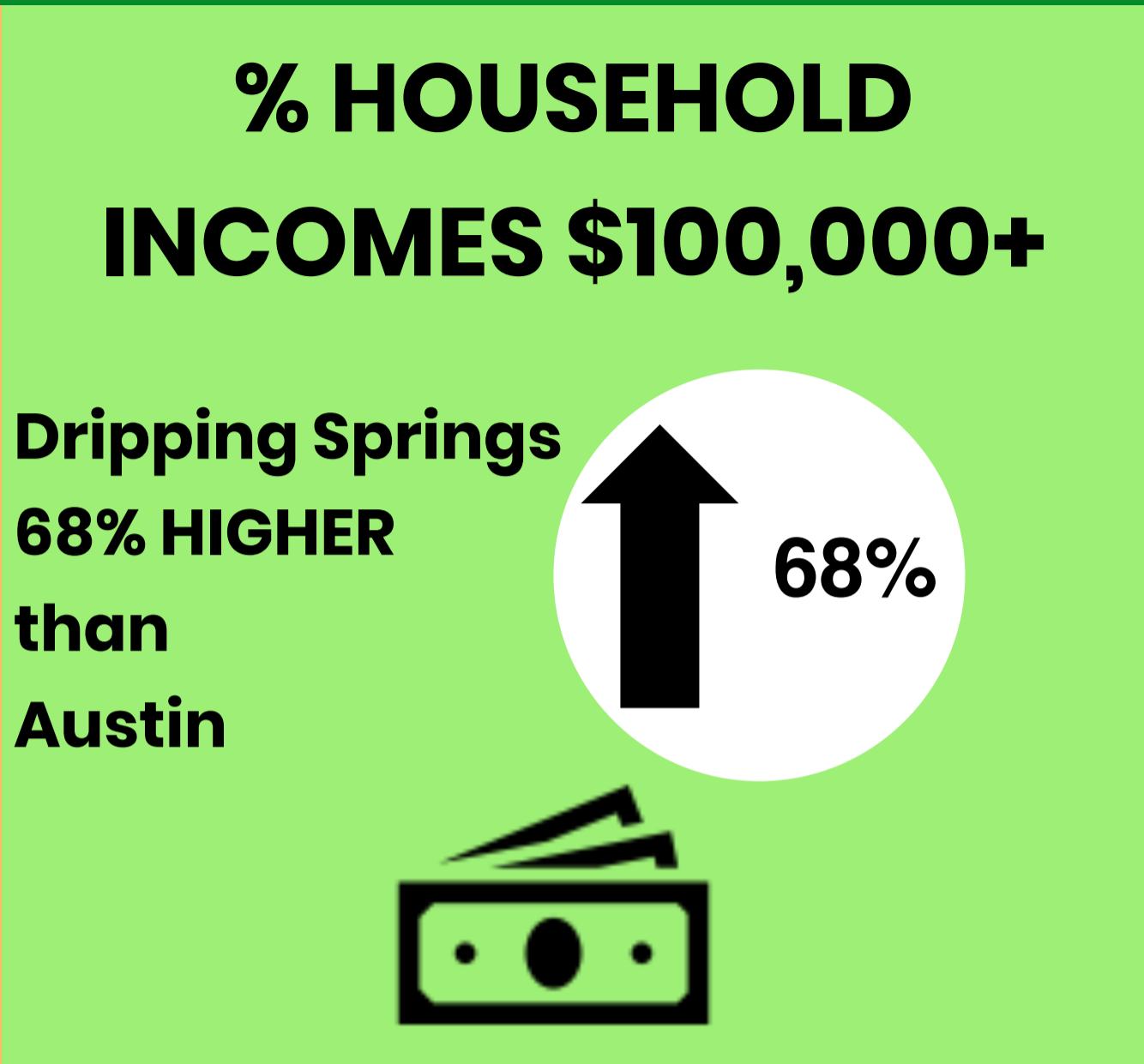
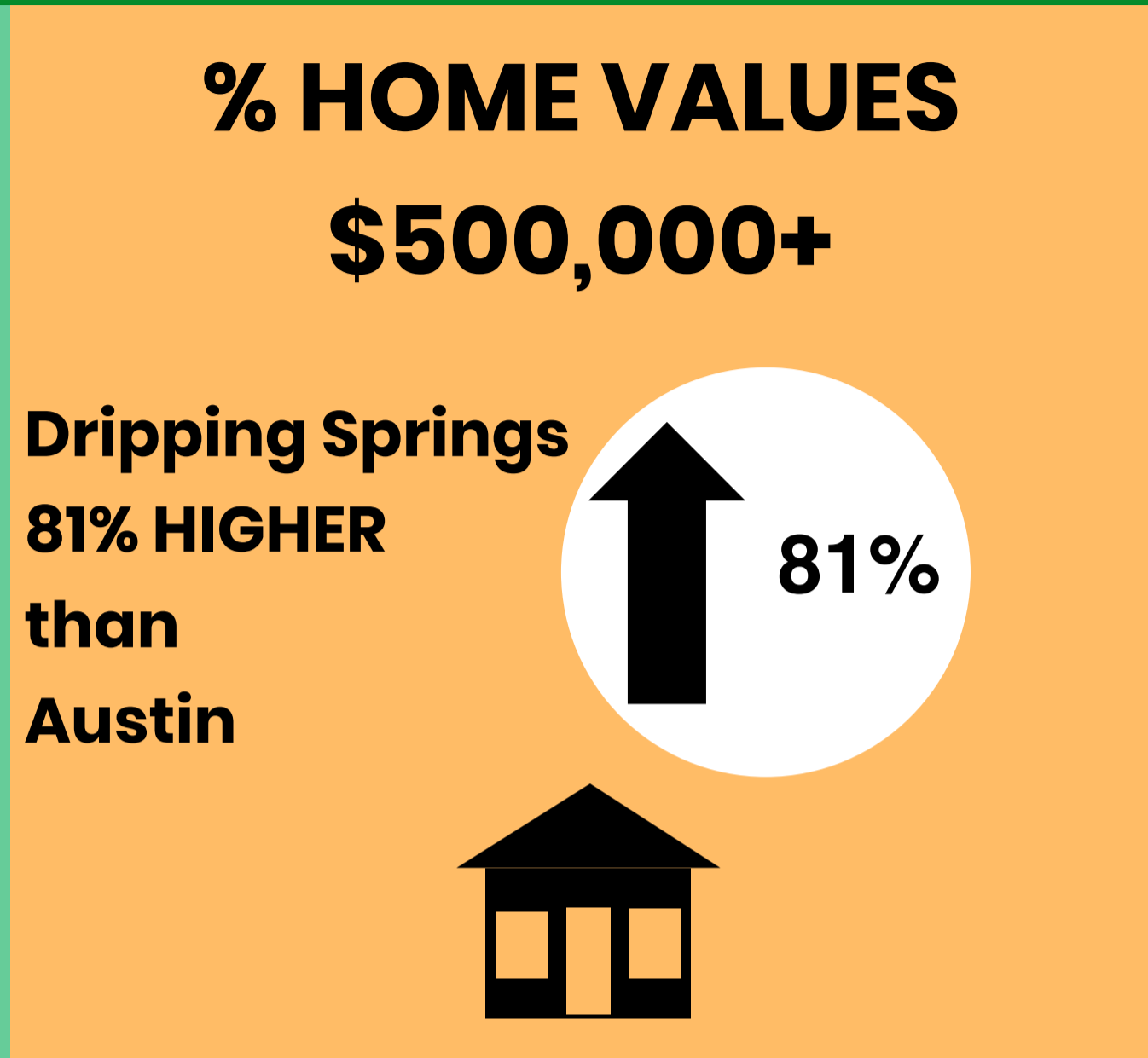
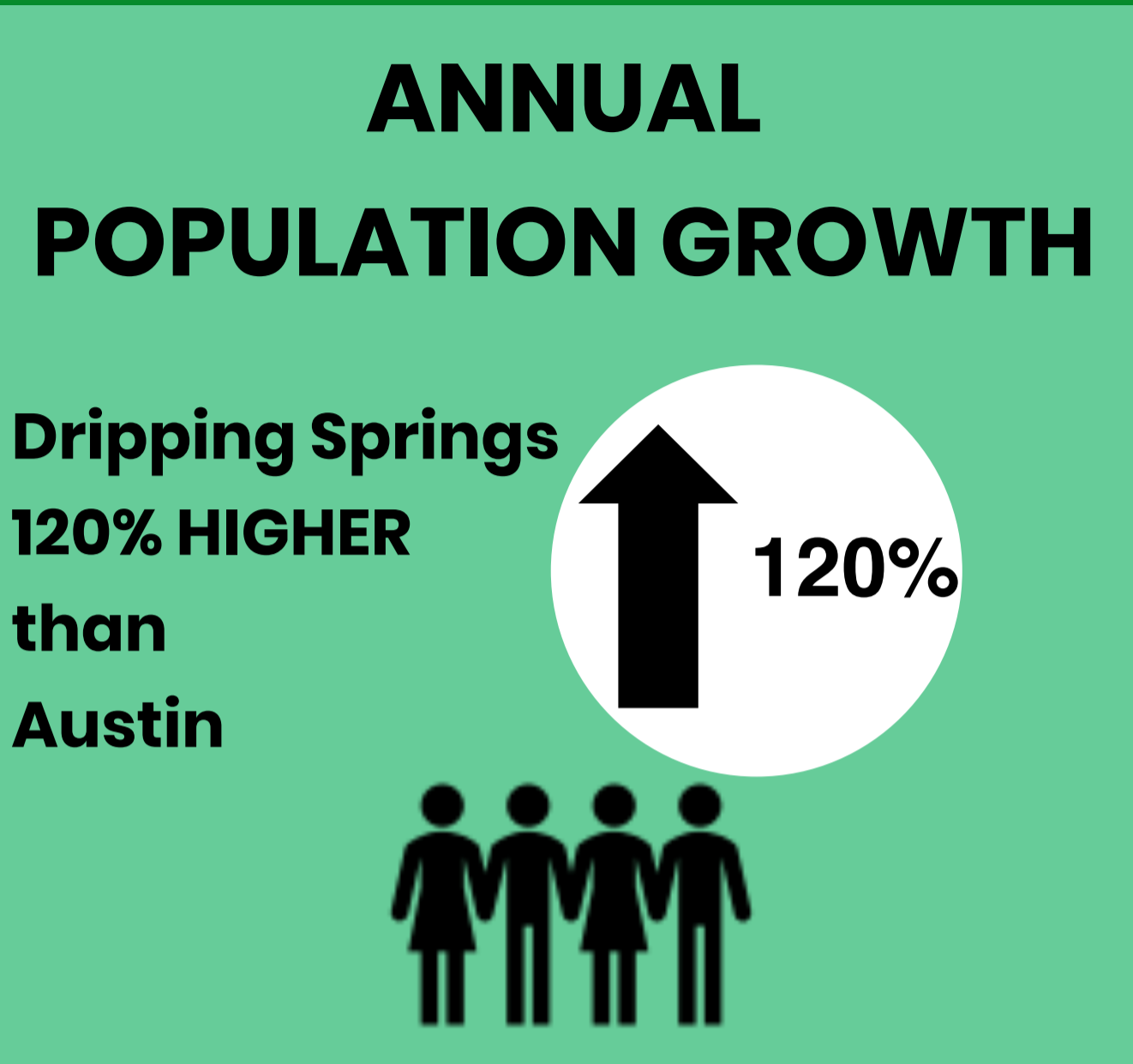


Comparative Demographics | Dripping Springs vs. Austin

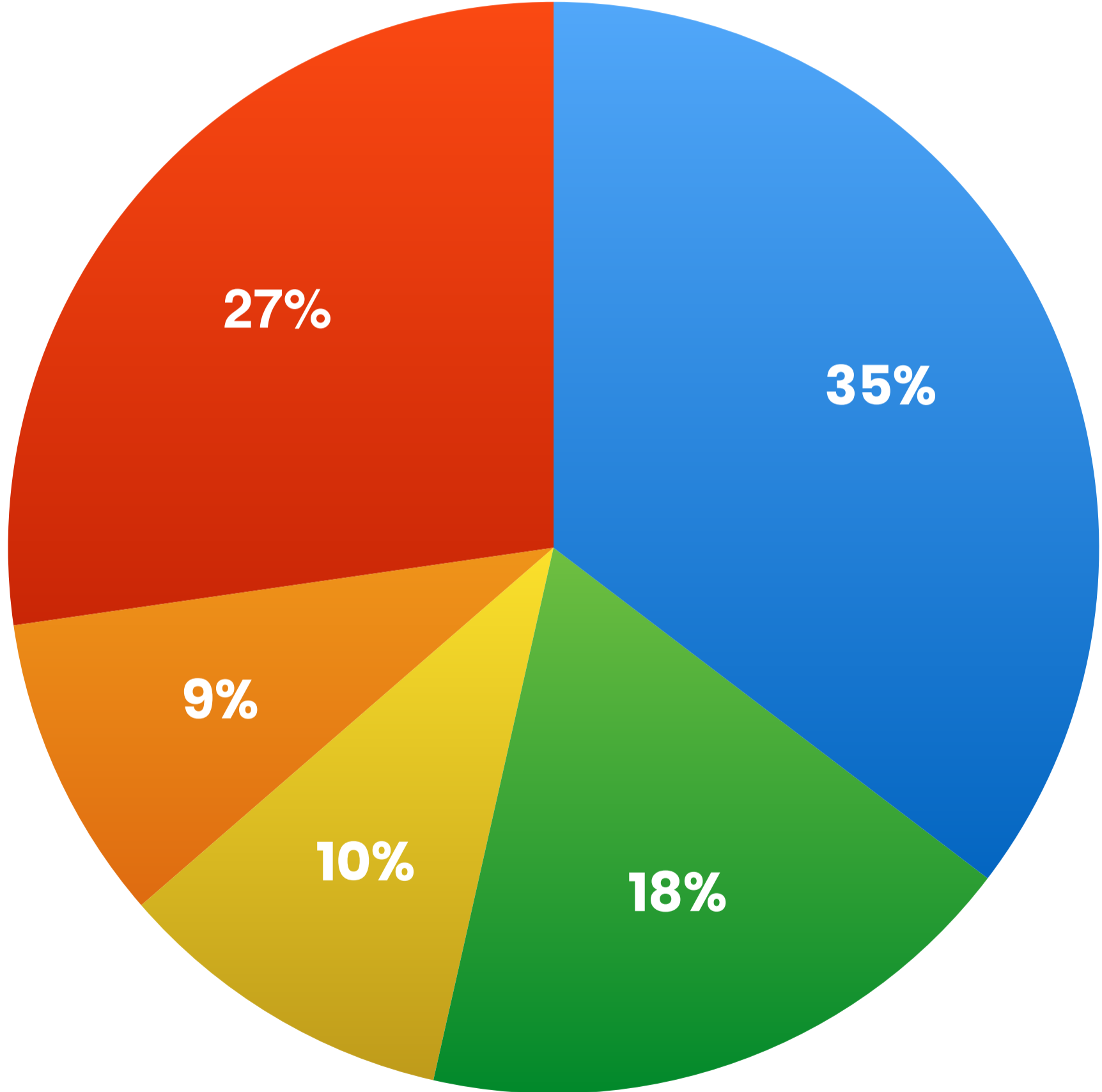


Lifestyles & Choices | Dripping Springs

14% Soccer Moms

- 3.0 avg. household size
- 37 median age
- Low vacancy rates
- 38% college graduates
- Connected with mobile devices
- Well invested and insured
- Carry a higher level of debt

1% Other



36% Green Acres

- 2.7 avg. household size
- 43 median age
- Primarily married couples no children
- 60% college educated
- Focus on quality & durability
- Self-employment & investment income
- Comfortable with tech

15% Professional Pride

- 3.1 avg. household size
- 41 median age
- Well educated
- Invest in stocks
- Long commutes
- Over 80% married
- Latest home trends

34% Savvy Suburbanites

- 2.8 avg. household size
- 44 median age
- 48% college graduates
- 90%+ owner occupied homes
- Many empty nesters
- Well connected via internet
- Enjoy good food and wine

Infographics | Dripping Springs

KEY FACTS

18,070

Population



Average Household Size

44.7

Median Age

\$102,124

Median Household Income

BUSINESS



696

Total Businesses



5,148

Total Employees

INCOME



\$102,124

Median Household Income



\$48,519

Per Capita Income



\$363,743

Median Net Worth

EDUCATION

6%

No High School Diploma



15%

High School Graduate



29%

Some College



50%

Bachelor's/Grad/Prof Degree

EMPLOYMENT



75%

White Collar



15%

Blue Collar



9%

Services



3.3%

Unemployment Rate

Households By Income

The largest group: \$100,000 - \$149,999 (21.8%)

The smallest group: <\$15,000 (4.4%)

Indicator	Value	Difference
<\$15,000	4.4%	-6.7%
\$15,000 - \$24,999	6.2%	-1.7%
\$25,000 - \$34,999	6.0%	-1.6%
\$35,000 - \$49,999	5.7%	-5.6%
\$50,000 - \$74,999	12.8%	-4.2%
\$75,000 - \$99,999	13.4%	+0.2%
\$100,000 - \$149,999	21.8%	+4.4%
\$150,000 - \$199,999	12.6%	+5.2%
\$200,000+	17.1%	+10.1%

Bars show deviation from Hays County

Area Map | Dripping Springs

