


# Comparative Demographics | Davenport Ranch vs. Austin

## ANNUAL POPULATION GROWTH

Davenport Ranch  
62% LOWER  
than  
Austin


62%



## % HOME VALUES \$500,000+

Davenport Ranch  
424% HIGHER  
than  
Austin


424%



## % HOUSEHOLD INCOMES \$100,000+

Davenport Ranch  
125% HIGHER  
than  
Austin


125%



## % HOUSEHOLD NET WORTH \$500,000+

Davenport Ranch  
342% HIGHER  
than  
Austin


342%



## CRIME INDEX

Davenport Ranch  
32% LOWER  
than  
Austin


32%



## % ADULTS AT LEAST BACHELOR'S DEGREE

Davenport Ranch  
67% HIGHER  
than  
Austin


67%



## % HOMES WITH CHILDREN

Davenport Ranch  
47% HIGHER  
than  
Austin


47%

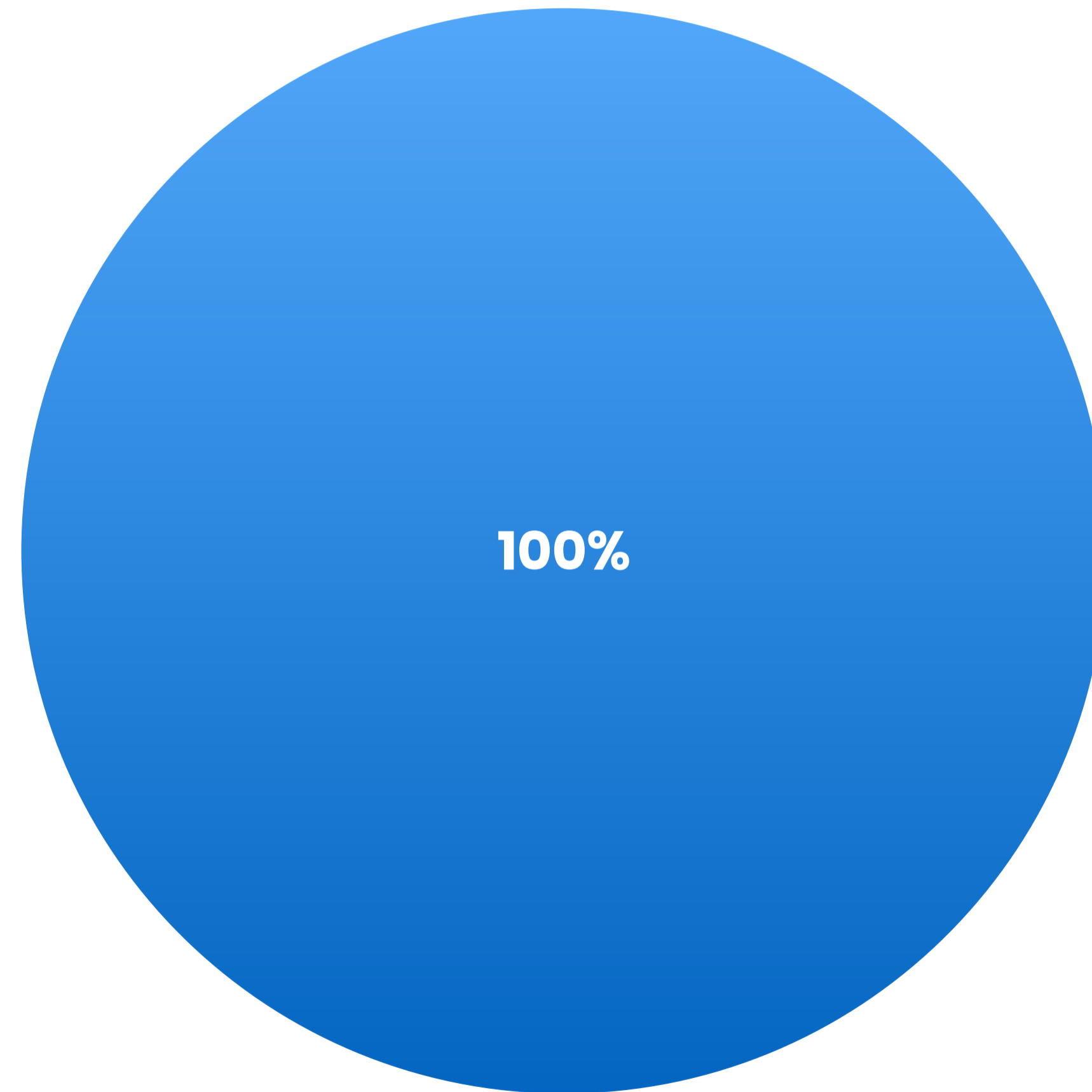


## % HOMES OWNER OCCUPIED

Davenport Ranch  
106% HIGHER  
than  
Austin

106%





## 100% Top Tier

2.8 avg. household size

46 median age

Wealthiest tapestry segment

Married couples

33%+ graduate degrees

Socially responsible, active lifestyles

Regularly cook meals at home

# Infographics | Davenport Ranch

## KEY FACTS

2,129

Population



Average Household Size

46.2

Median Age

\$166,012

Median Household Income

## BUSINESS



94

Total Businesses



809

Total Employees

## INCOME



\$166,012

Median Household Income



\$85,952

Per Capita Income



\$500,001

Median Net Worth

## EDUCATION

1%

No High School Diploma



2%

High School Graduate



15%

Some College



82%

Bachelor's/Grad/Prof Degree

## EMPLOYMENT



White Collar

90%

3%

Blue Collar



Services

7%



Unemployment Rate

## Households By Income

The largest group: \$200,000+ (41.6%)

The smallest group: <\$15,000 (2.4%)

Indicator	Value	Difference	
<\$15,000	2.4%	-7.6%	<div style="width: 100%; height: 10px; background-color: #0070c0;"></div>
\$15,000 - \$24,999	2.6%	-5.3%	<div style="width: 100%; height: 10px; background-color: #0070c0;"></div>
\$25,000 - \$34,999	2.8%	-6.0%	<div style="width: 100%; height: 10px; background-color: #0070c0;"></div>
\$35,000 - \$49,999	3.0%	-9.4%	<div style="width: 100%; height: 10px; background-color: #0070c0;"></div>
\$50,000 - \$74,999	7.2%	-10.0%	<div style="width: 100%; height: 10px; background-color: #0070c0;"></div>
\$75,000 - \$99,999	8.2%	-3.5%	<div style="width: 100%; height: 10px; background-color: #0070c0;"></div>
\$100,000 - \$149,999	18.6%	+3.5%	<div style="width: 100%; height: 10px; background-color: #0070c0;"></div>
\$150,000 - \$199,999	13.8%	+6.7%	<div style="width: 100%; height: 10px; background-color: #0070c0;"></div>
\$200,000+	41.6%	+31.8%	<div style="width: 100%; height: 10px; background-color: #0070c0;"></div>

Bars show deviation from Travis County

# Area Map | Davenport Ranch

