
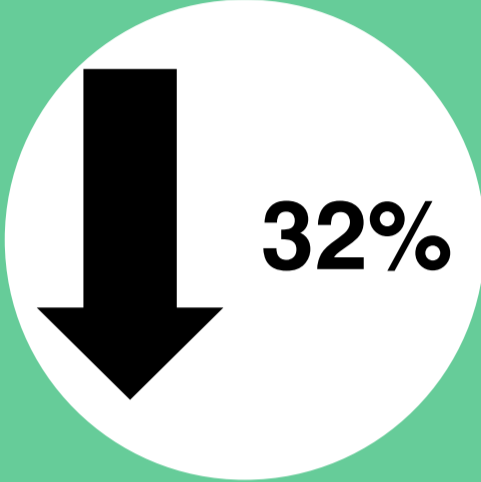


Comparative Demographics | Costa Bella vs. Austin


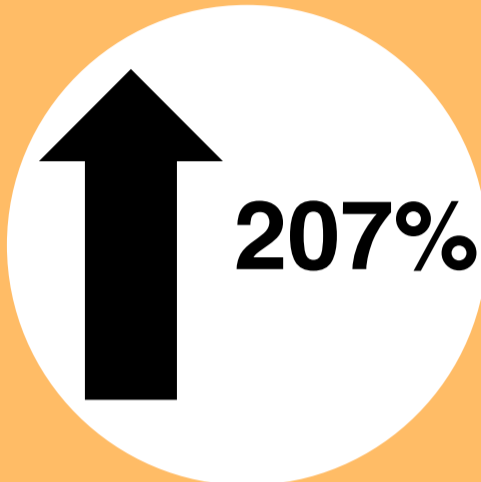
ANNUAL POPULATION GROWTH

Costa Bella
32% LOWER
than
Austin





% HOME VALUES \$500,000+

Costa Bella
207% HIGHER
than
Austin




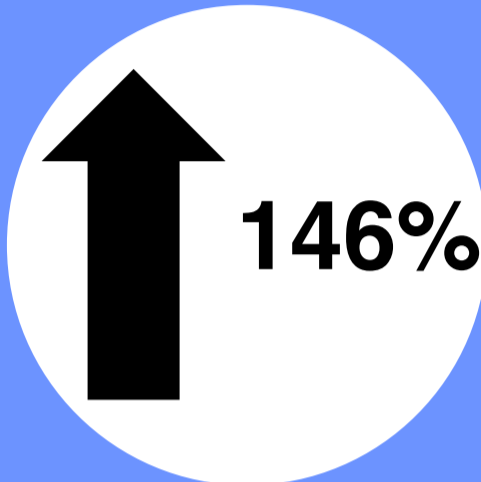
% HOUSEHOLD INCOMES \$100,000+

Costa Bella
50% HIGHER
than
Austin




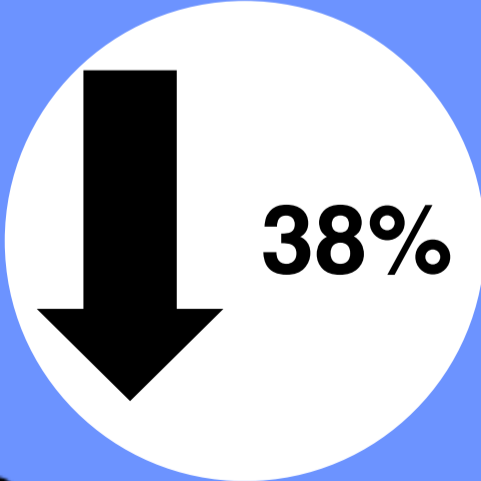
% HOUSEHOLD NET WORTH \$500,000+

Costa Bella
146% HIGHER
than
Austin





CRIME INDEX

Costa Bella
38% LOWER
than
Austin




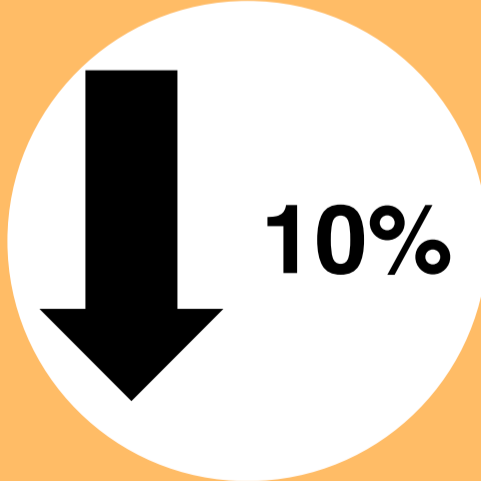
% ADULTS AT LEAST BACHELOR'S DEGREE

Costa Bella
13% HIGHER
than
Austin




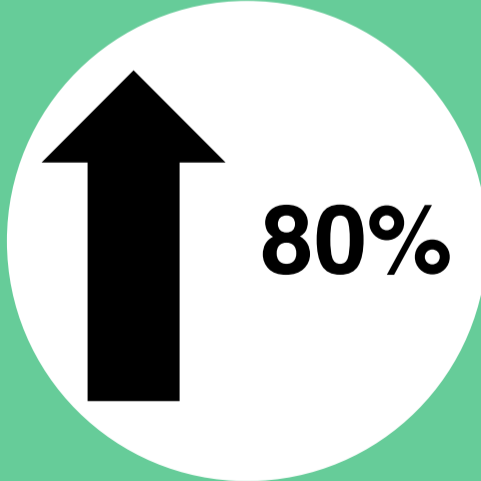
% HOMES WITH CHILDREN

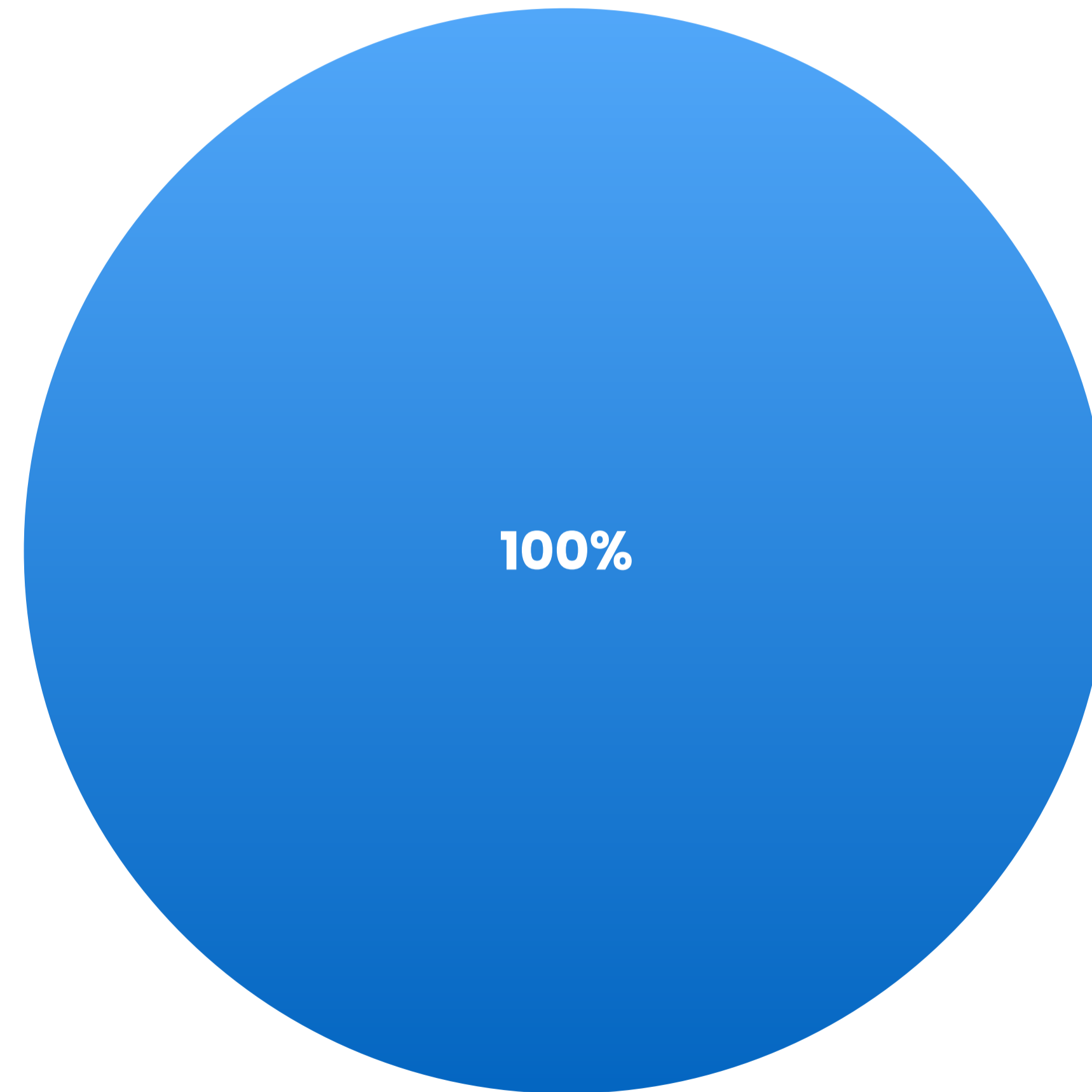
Costa Bella
10% LOWER
than
Austin



% HOMES OWNER OCCUPIED

Costa Bella
80% HIGHER
than
Austin





100% Urban Chic

2.4 avg. household size

43 median age

Sophisticated and exclusive lifestyle

60%+ at least bachelor's degrees

White collar jobs

40%+ receive investment income

Tech savvy "Apple" consumers

Infographics | Costa Bella

KEY FACTS



EDUCATION



BUSINESS



EMPLOYMENT



INCOME



Households By Income

The largest group: \$75,000 - \$99,999 (15.5%)

The smallest group: \$15,000 - \$24,999 (3.9%)

Indicator	Value	Difference	
<\$15,000	12.6%	+2.6%	
\$15,000 - \$24,999	3.9%	-4.0%	
\$25,000 - \$34,999	4.9%	-3.9%	
\$35,000 - \$49,999	5.8%	-6.6%	
\$50,000 - \$74,999	9.7%	-7.5%	
\$75,000 - \$99,999	15.5%	+3.8%	
\$100,000 - \$149,999	15.5%	+0.4%	
\$150,000 - \$199,999	15.5%	+8.4%	
\$200,000+	15.5%	+5.7%	

Bars show deviation from
Travis County

Area Map | Costa Bella

