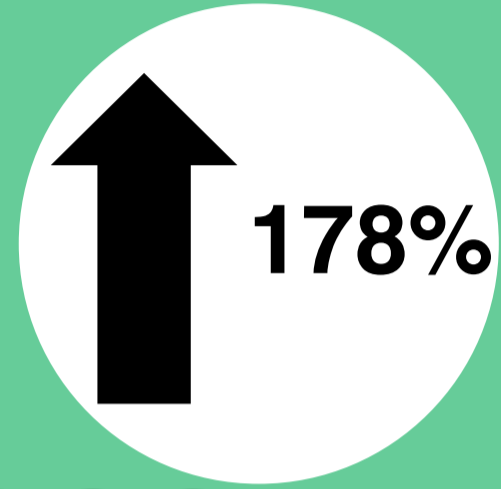


Comparative Demographics | Buda vs. Austin

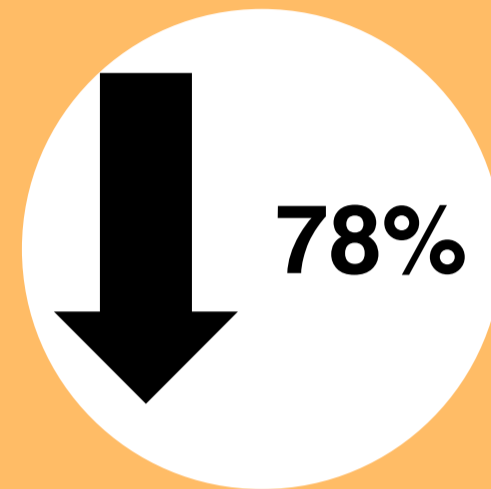
ANNUAL POPULATION GROWTH

Buda
178% HIGHER
than
Austin



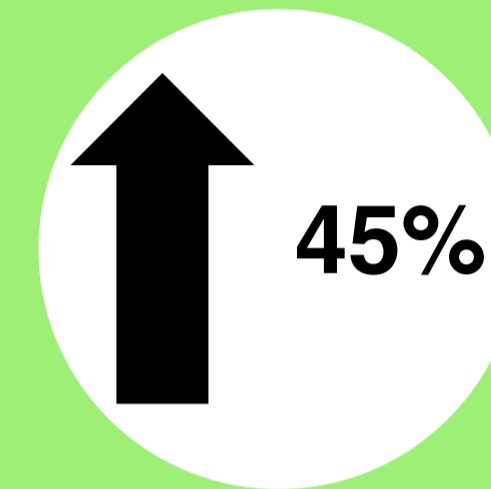
% HOME VALUES \$500,000+

Buda
78% LOWER
than
Austin



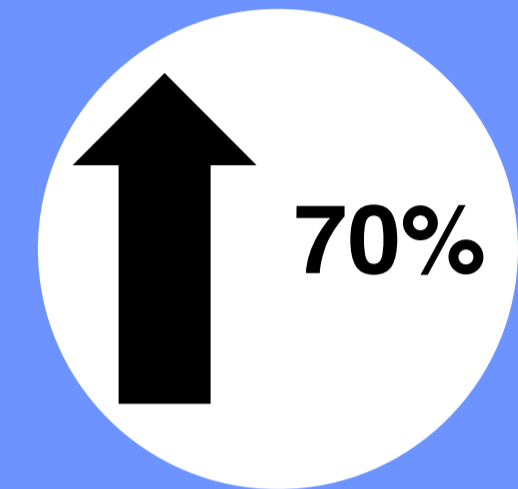
% HOUSEHOLD INCOMES \$100,000+

Buda
45% HIGHER
than
Austin



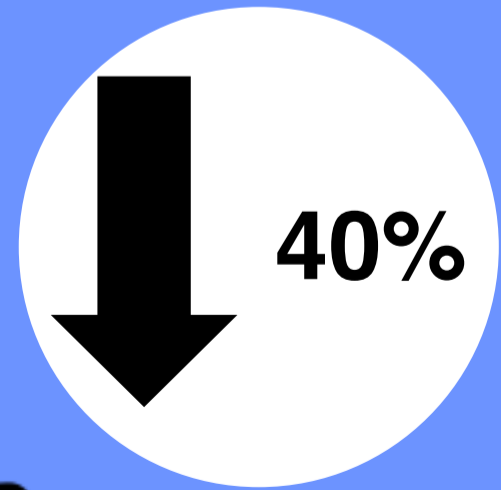
% HOUSEHOLD NET WORTH \$500,000+

Buda
70% HIGHER
than
Austin



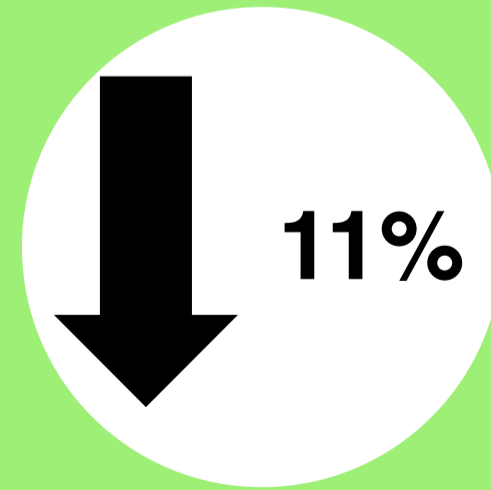
CRIME INDEX

Buda
40% LOWER
than
Austin



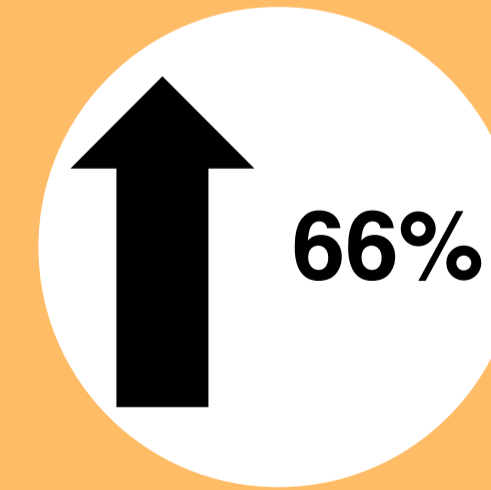
% ADULTS AT LEAST BACHELOR'S DEGREE

Buda
11% LOWER
than
Austin



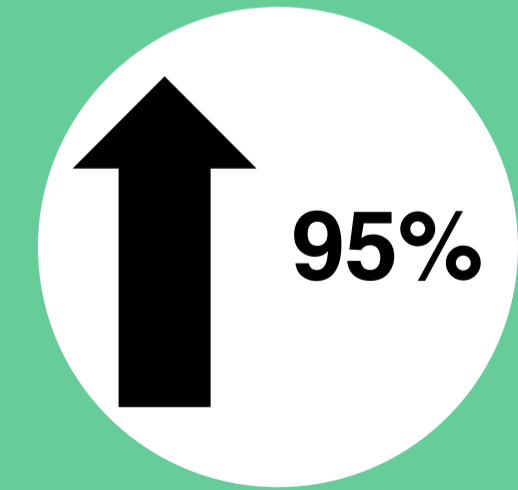
% HOMES WITH CHILDREN

Buda
66% HIGHER
than
Austin



% HOMES OWNER OCCUPIED

Buda
95% HIGHER
than
Austin



Lifestyles & Choices | Buda

7% Bright Young Professionals

- 3.2.4 avg. household size
- 32 median age
- Young, educated professionals
- Primarily white-collar jobs
- 30% at least bachelor's degree
- Concerned about environment
- Use latest technology

5% Other

43% Boomburbs

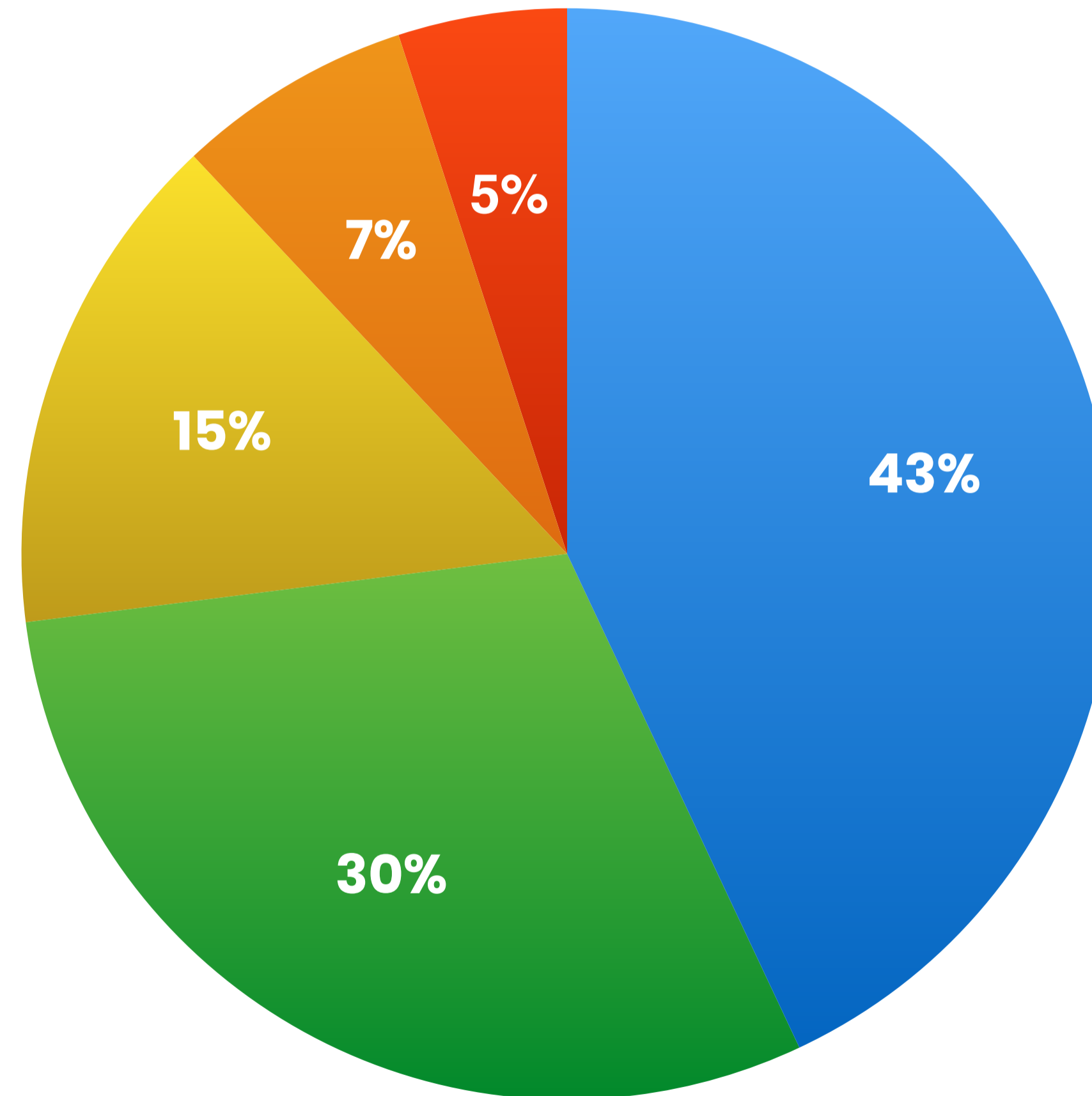
- 3.2 avg. household size
- 34 median age
- Over 50% have college graduates
- Suburban periphery of metro areas
- New single-family neighborhoods
- Long commutes
- Well connected with latest devices

15% Up and Coming Families

- 3.1 avg. household size
- 31 median age
- One of fastest growing markets
- 66%+ have some college
- Longer commute times
- Careful shoppers, price conscious
- Seek latest and best technology

30% Soccer Moms

- 3.0 avg. household size
- 37 median age
- Low vacancy rates
- 38% college graduates
- Connected with mobile devices
- Well invested and insured
- Carry a higher level of debt



Infographics | Buda

KEY FACTS

15,339

Population



Average Household Size

33.6

Median Age

\$86,232

Median Household Income

BUSINESS



443

Total Businesses



5,291

Total Employees

INCOME



\$86,232

Median Household Income



\$34,758

Per Capita Income



\$195,043

Median Net Worth

EDUCATION

7%

No High School Diploma



18%

High School Graduate



32%

Some College



44%

Bachelor's/Grad/Prof Degree

EMPLOYMENT



76%

White Collar



13%

Blue Collar



11%

Services

4.0%

Unemployment Rate

Households By Income

The largest group: \$100,000 - \$149,999 (26.9%)

The smallest group: \$15,000 - \$24,999 (3.1%)

Indicator	Value	Difference	
<\$15,000	6.7%	-4.4%	<div style="width: 4.4%;"></div>
\$15,000 - \$24,999	3.1%	-4.8%	<div style="width: 4.8%;"></div>
\$25,000 - \$34,999	4.8%	-2.8%	<div style="width: 2.8%;"></div>
\$35,000 - \$49,999	8.2%	-3.1%	<div style="width: 3.1%;"></div>
\$50,000 - \$74,999	20.3%	+3.3%	<div style="width: 3.3%;"></div>
\$75,000 - \$99,999	13.2%	0	
\$100,000 - \$149,999	26.9%	+9.5%	<div style="width: 9.5%;"></div>
\$150,000 - \$199,999	7.6%	+0.2%	<div style="width: 0.2%;"></div>
\$200,000+	9.2%	+2.2%	<div style="width: 2.2%;"></div>

Bars show deviation from
Hays County

Area Map | Buda

