
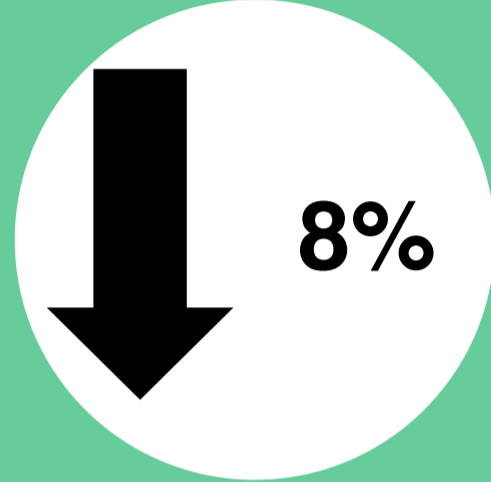


Comparative Demographics | Brushy Creek vs. Austin


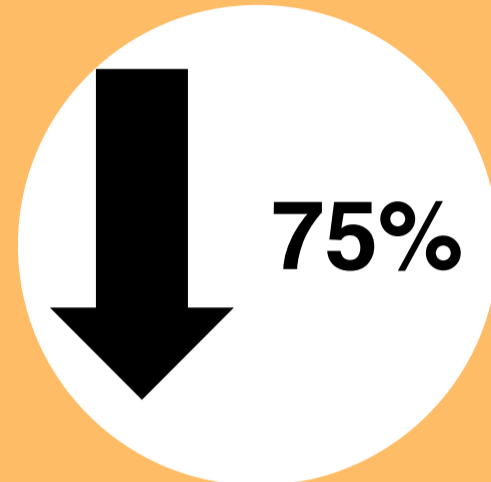
ANNUAL POPULATION GROWTH

Brushy Creek
8% LOWER
than
Austin




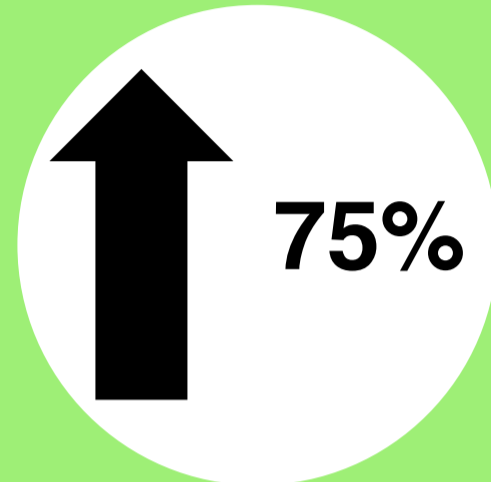
% HOME VALUES \$500,000+

Brushy Creek
75% LOWER
than
Austin




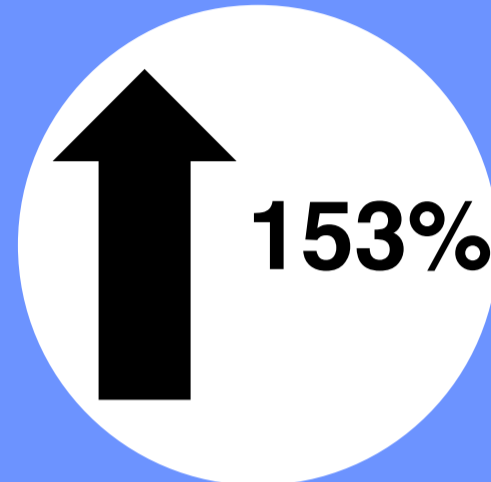
% HOUSEHOLD INCOMES \$100,000+

Brushy Creek
75% HIGHER
than
Austin




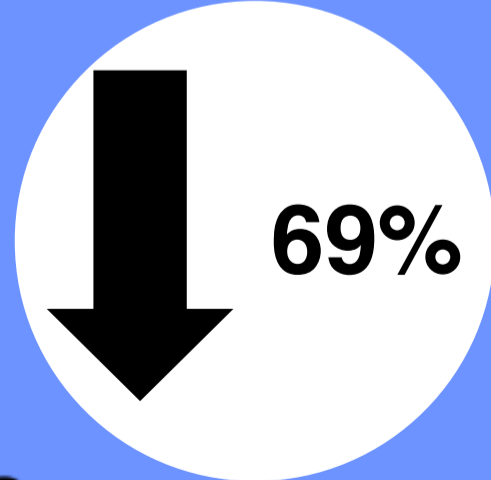
% HOUSEHOLD NET WORTH \$500,000+

Brushy Creek
153% HIGHER
than
Austin




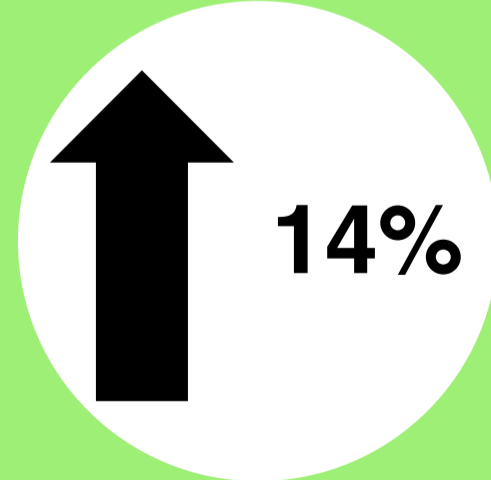
CRIME INDEX

Brushy Creek
69% LOWER
than
Austin




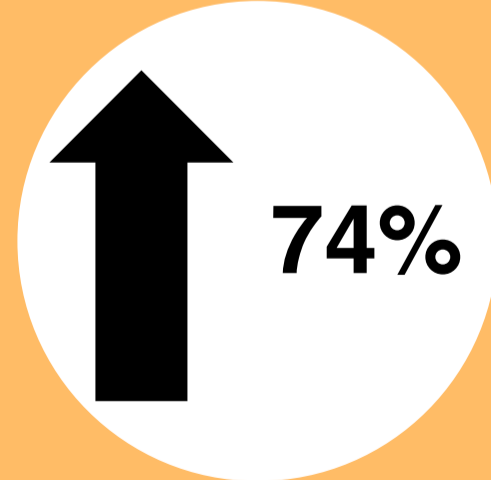
% ADULTS AT LEAST BACHELOR'S DEGREE

Brushy Creek
14% HIGHER
than
Austin




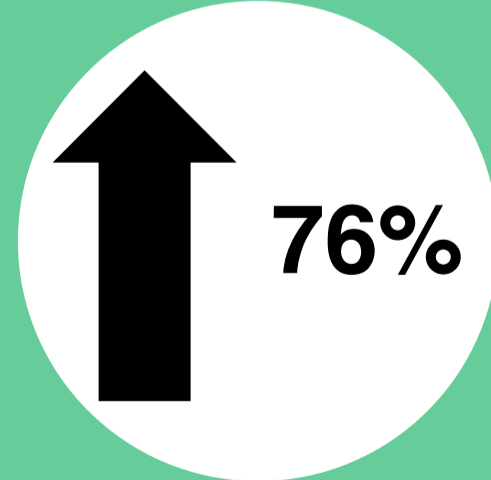
% HOMES WITH CHILDREN

Brushy Creek
74% HIGHER
than
Austin



% HOMES OWNER OCCUPIED

Brushy Creek
76% HIGHER
than
Austin



Lifestyles & Choices | Brushy Creek

7% Home Improvement

- 2.9 avg. household size
- 37 median age
- 80% own single-family homes
- Majority married with children
- Routinely eat out
- Paying off student & second loans
- Work from home when possible

8% Other

49% Boomburbs

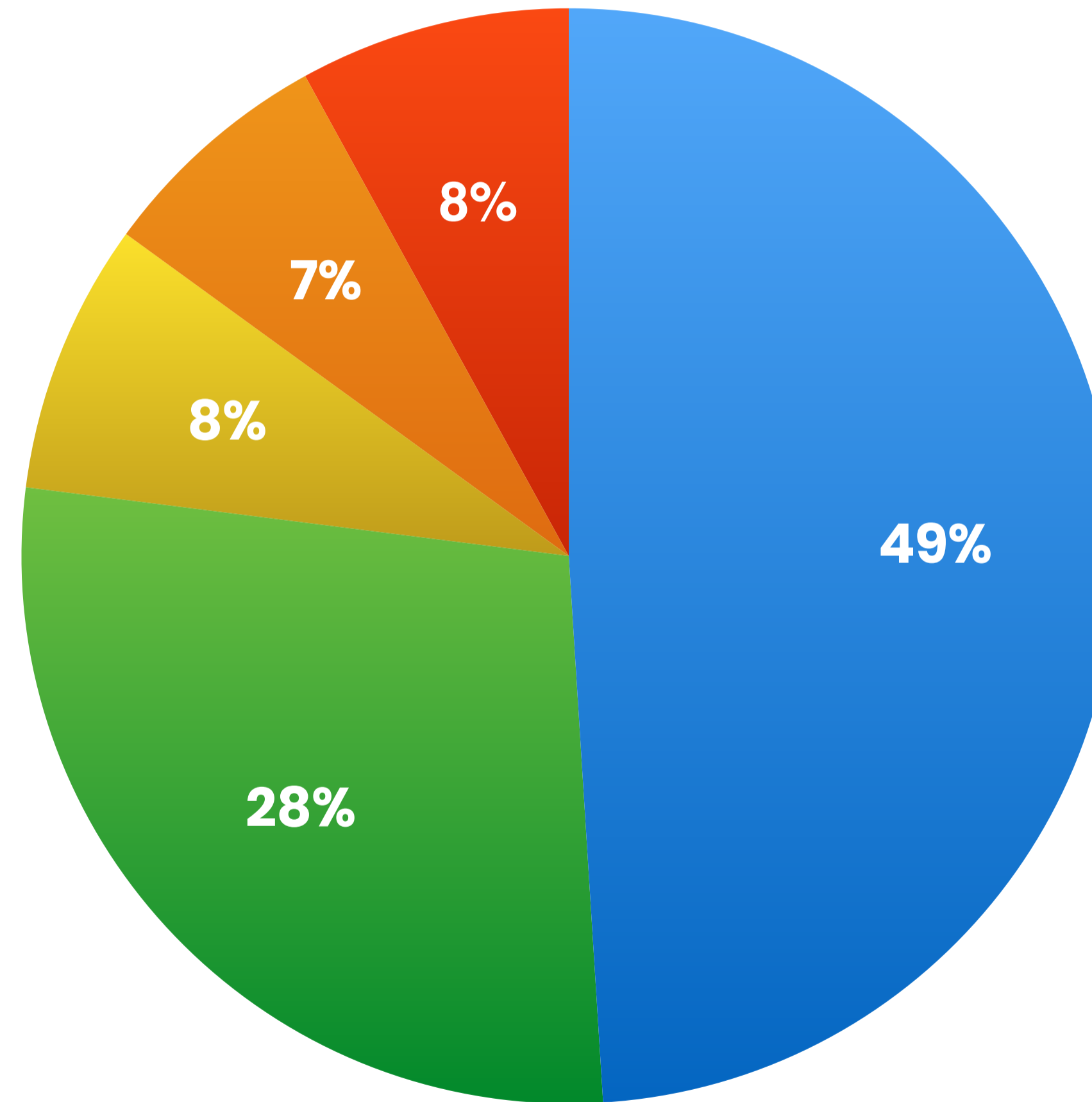
- 3.2 avg. household size
- 34 median age
- Over 50% have college graduates
- Suburban periphery of metro areas
- New single-family neighborhoods
- Long commutes
- Well connected with latest devices

8% Professional Pride

- 3.1 avg. household size
- 41 median age
- Well educated
- Invest in stocks
- Long commutes
- Over 80% married
- Latest home trends

28% Soccer Moms

- 3.0 avg. household size
- 37 median age
- Low vacancy rates
- 38% college graduates
- Connected with mobile devices
- Well invested and insured
- Carry a higher level of debt



Infographics | Brushy Creek

KEY FACTS

23,498

Population



Average Household Size

37.0

Median Age

\$104,961

Median Household Income

EDUCATION

2%

No High School Diploma



13%

High School Graduate



29%

Some College



56%

Bachelor's/Grad/Prof Degree

BUSINESS



333

Total Businesses



2,563

Total Employees

EMPLOYMENT



86%

White Collar



7%

Blue Collar



8%

Services



Unemployment Rate

INCOME



\$104,961

Median Household Income



\$43,548

Per Capita Income



\$345,477

Median Net Worth

Households By Income

The largest group: \$100,000 - \$149,999 (25.1%)

The smallest group: <\$15,000 (1.1%)

Indicator	Value	Difference	
<\$15,000	1.1%	-3.4%	<div style="width: 3.4%; height: 10px; background-color: green;"></div>
\$15,000 - \$24,999	1.4%	-3.4%	<div style="width: 3.4%; height: 10px; background-color: green;"></div>
\$25,000 - \$34,999	3.1%	-3.3%	<div style="width: 3.3%; height: 10px; background-color: green;"></div>
\$35,000 - \$49,999	8.2%	-3.0%	<div style="width: 3.0%; height: 10px; background-color: green;"></div>
\$50,000 - \$74,999	17.5%	-2.4%	<div style="width: 2.4%; height: 10px; background-color: green;"></div>
\$75,000 - \$99,999	14.7%	-1.4%	<div style="width: 1.4%; height: 10px; background-color: green;"></div>
\$100,000 - \$149,999	25.1%	+3.8%	<div style="width: 3.8%; height: 10px; background-color: blue;"></div>
\$150,000 - \$199,999	16.3%	+7.5%	<div style="width: 7.5%; height: 10px; background-color: blue;"></div>
\$200,000+	12.4%	+5.4%	<div style="width: 5.4%; height: 10px; background-color: blue;"></div>

Bars show deviation from Williamson County

Area Map | Brushy Creek

