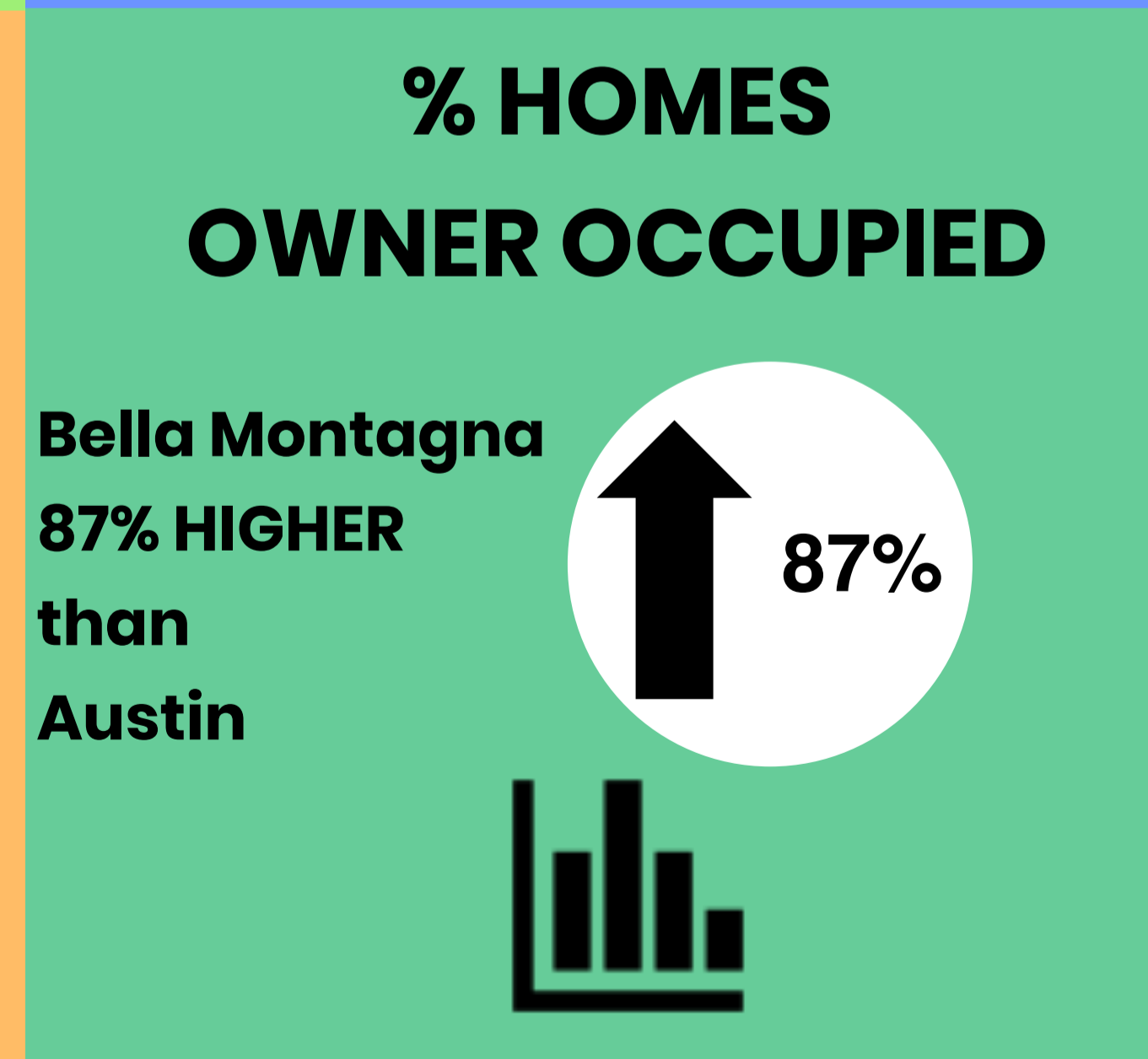
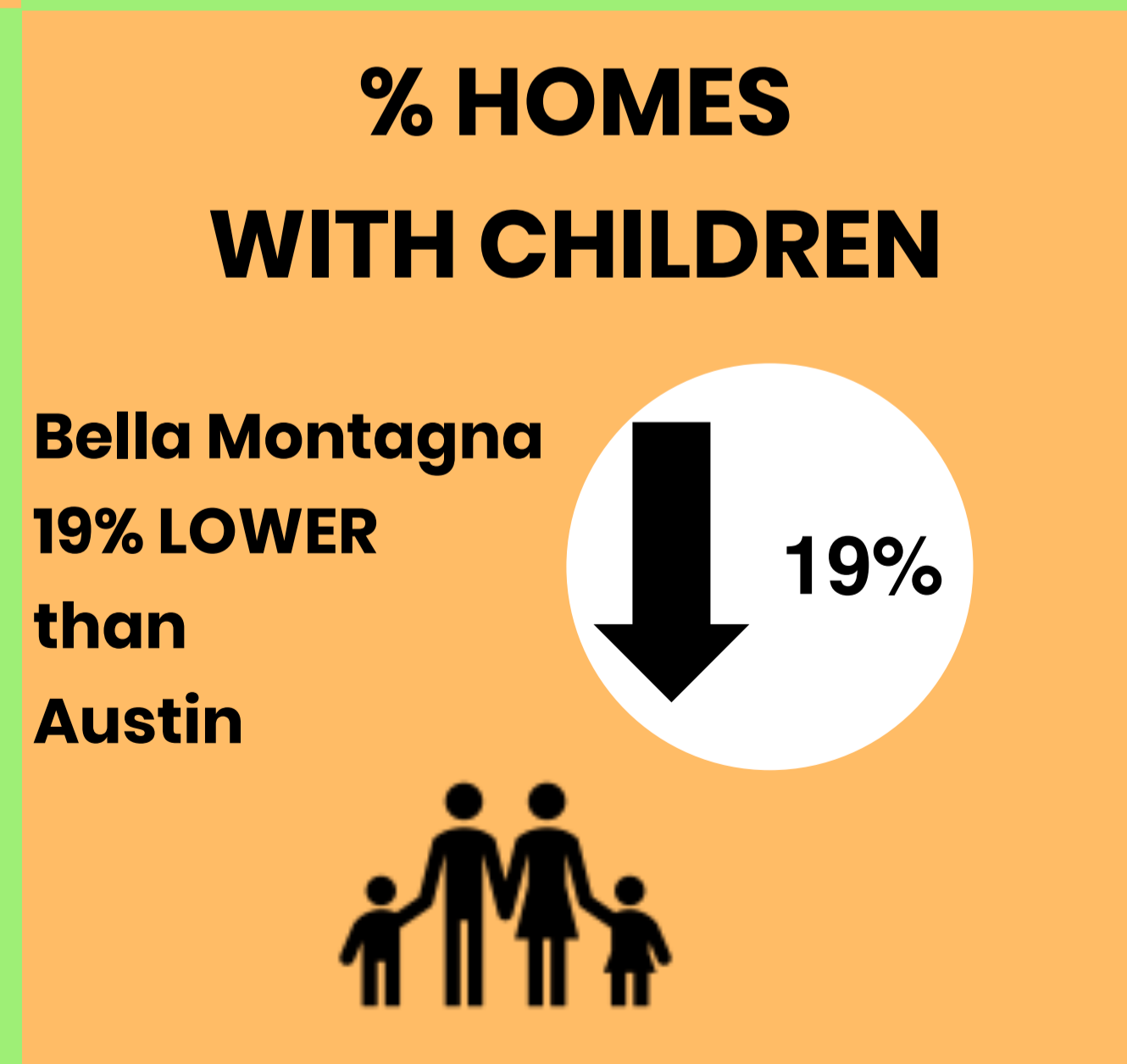
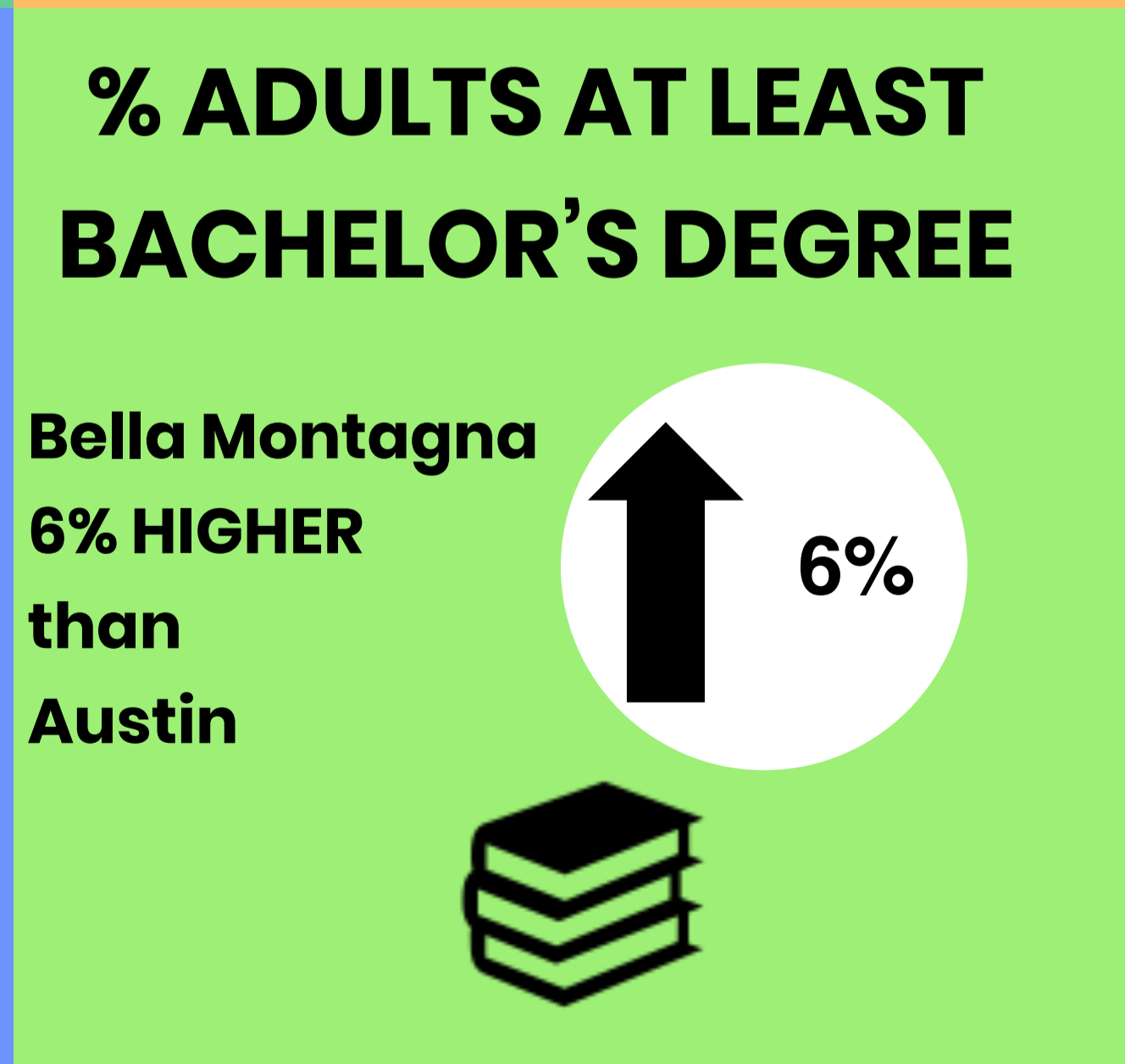
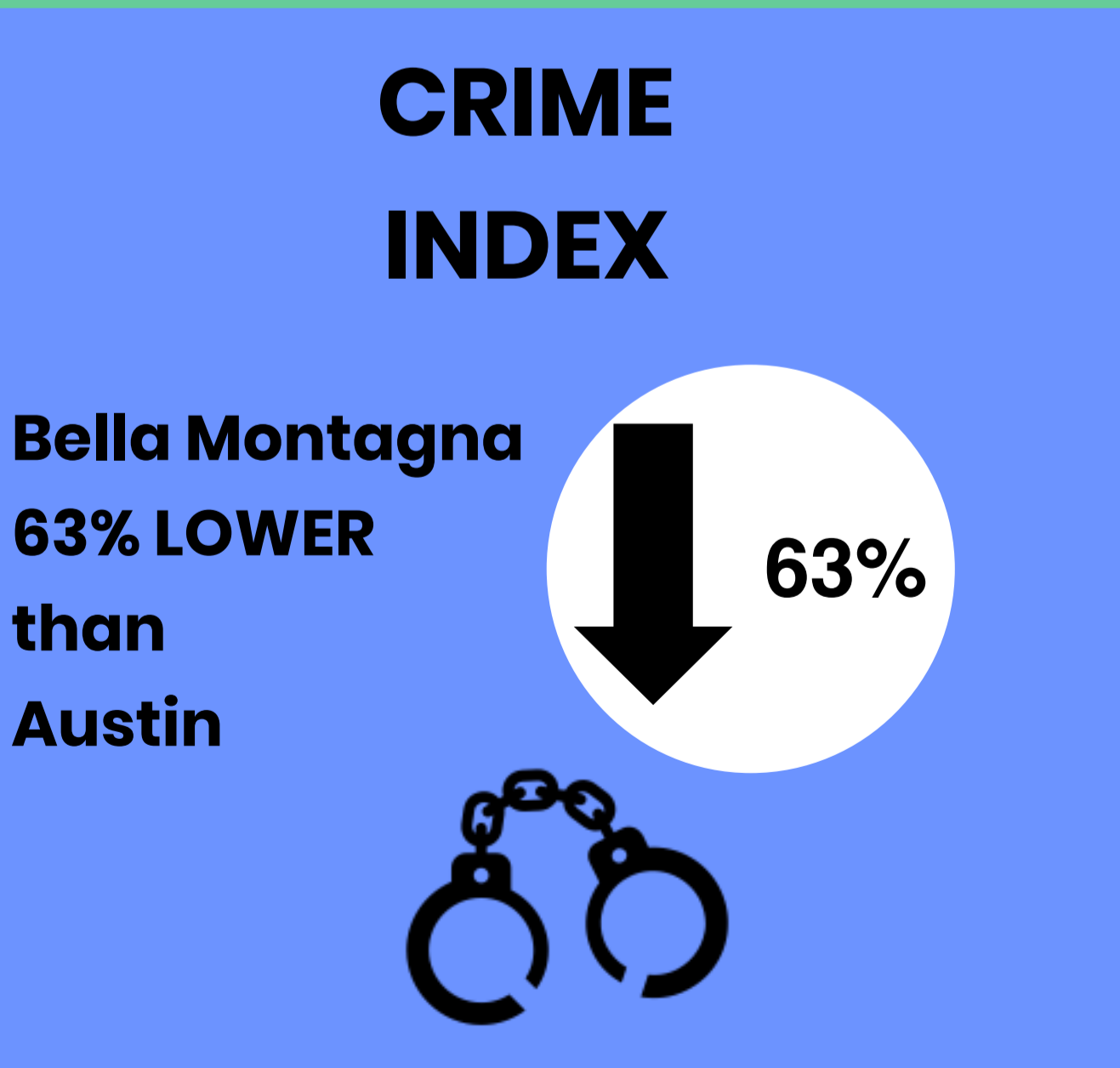
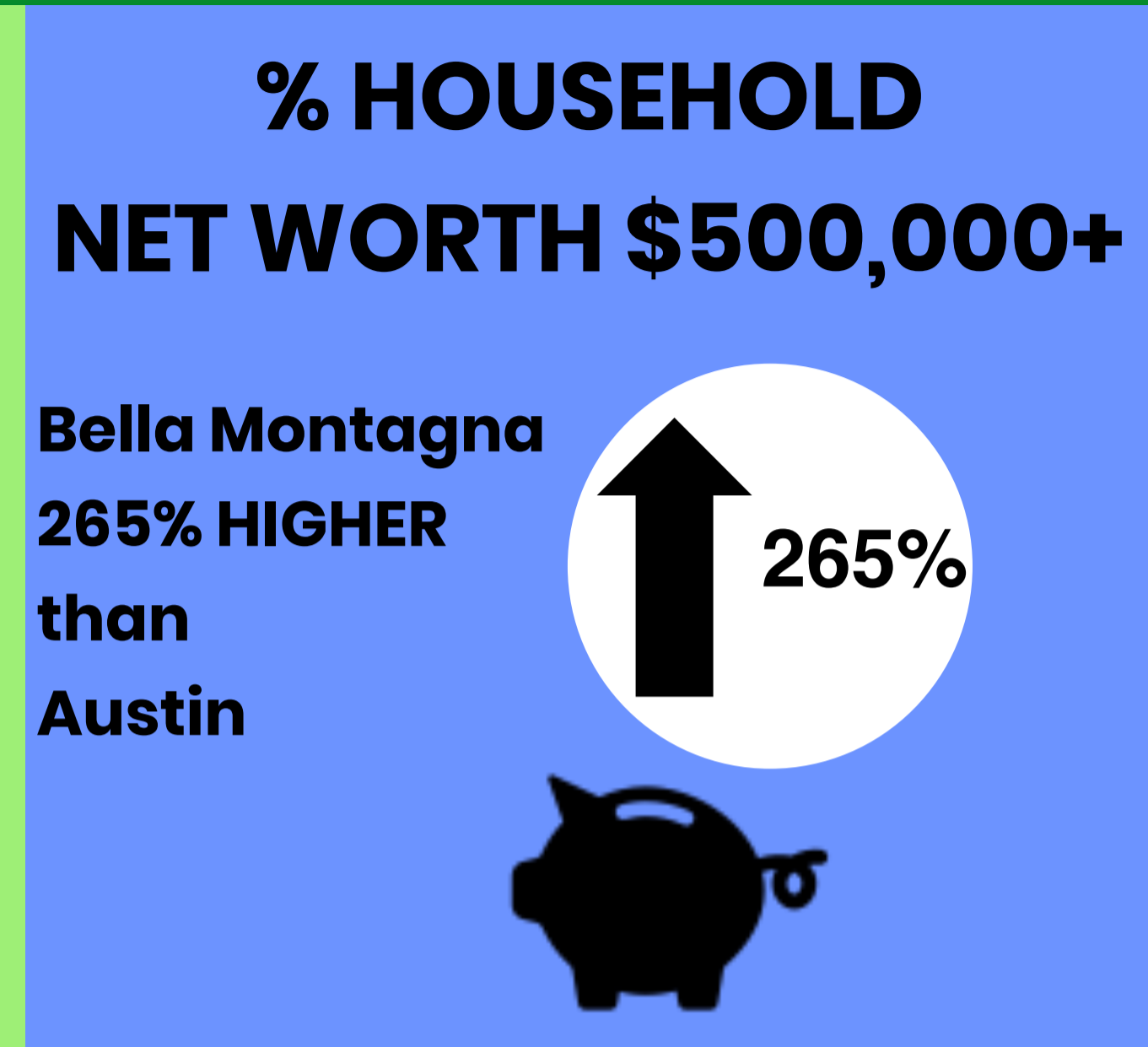
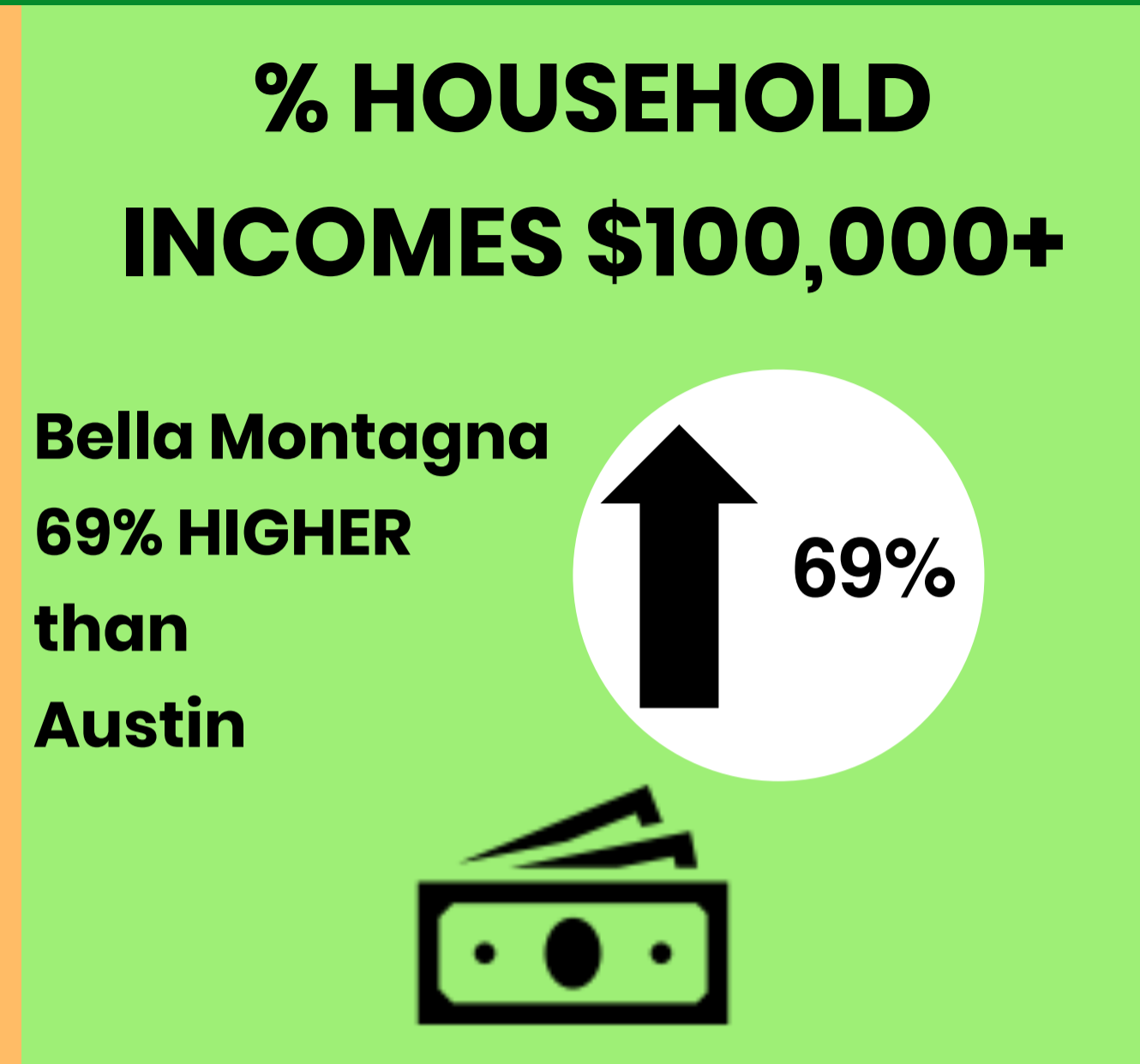
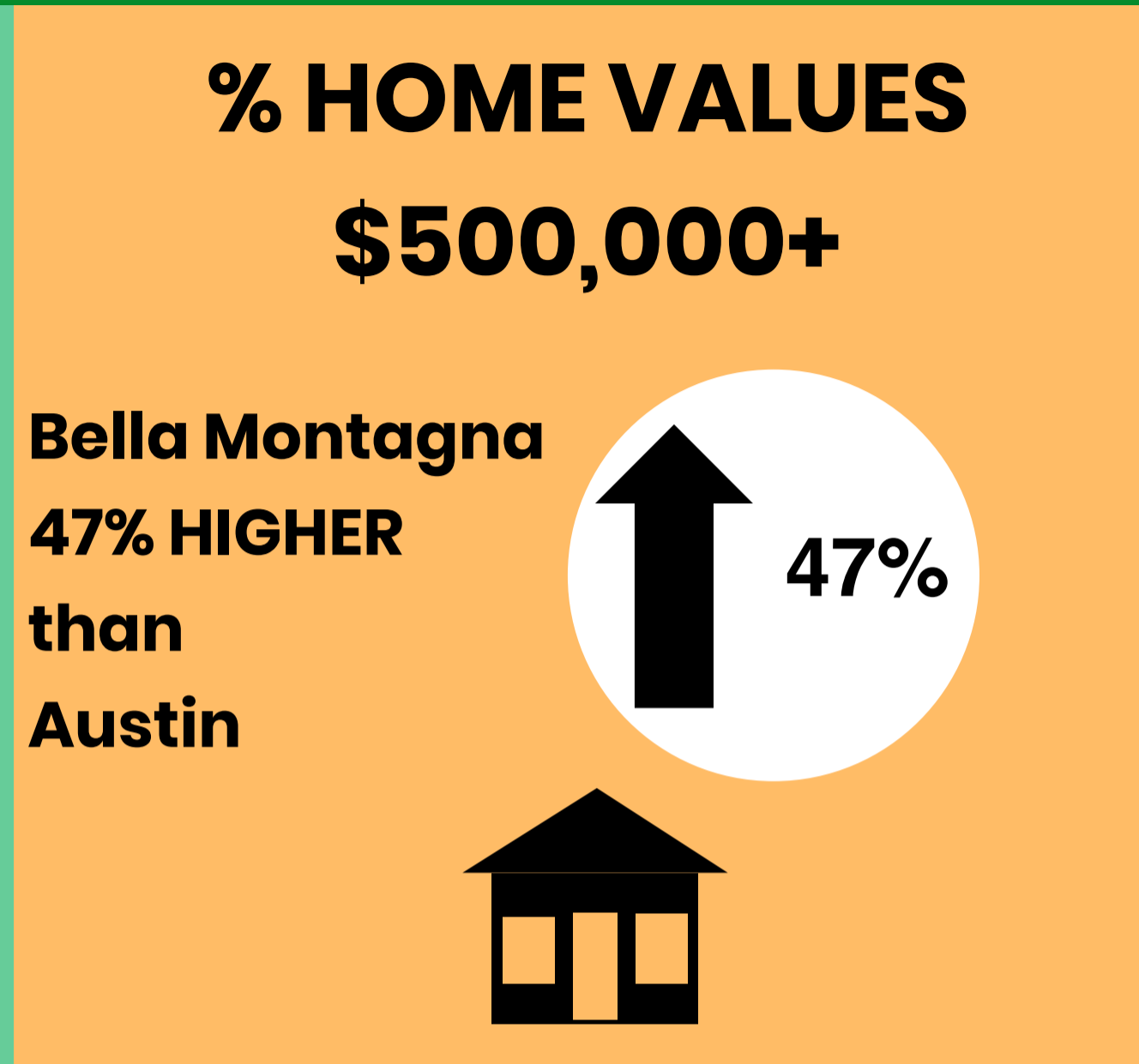
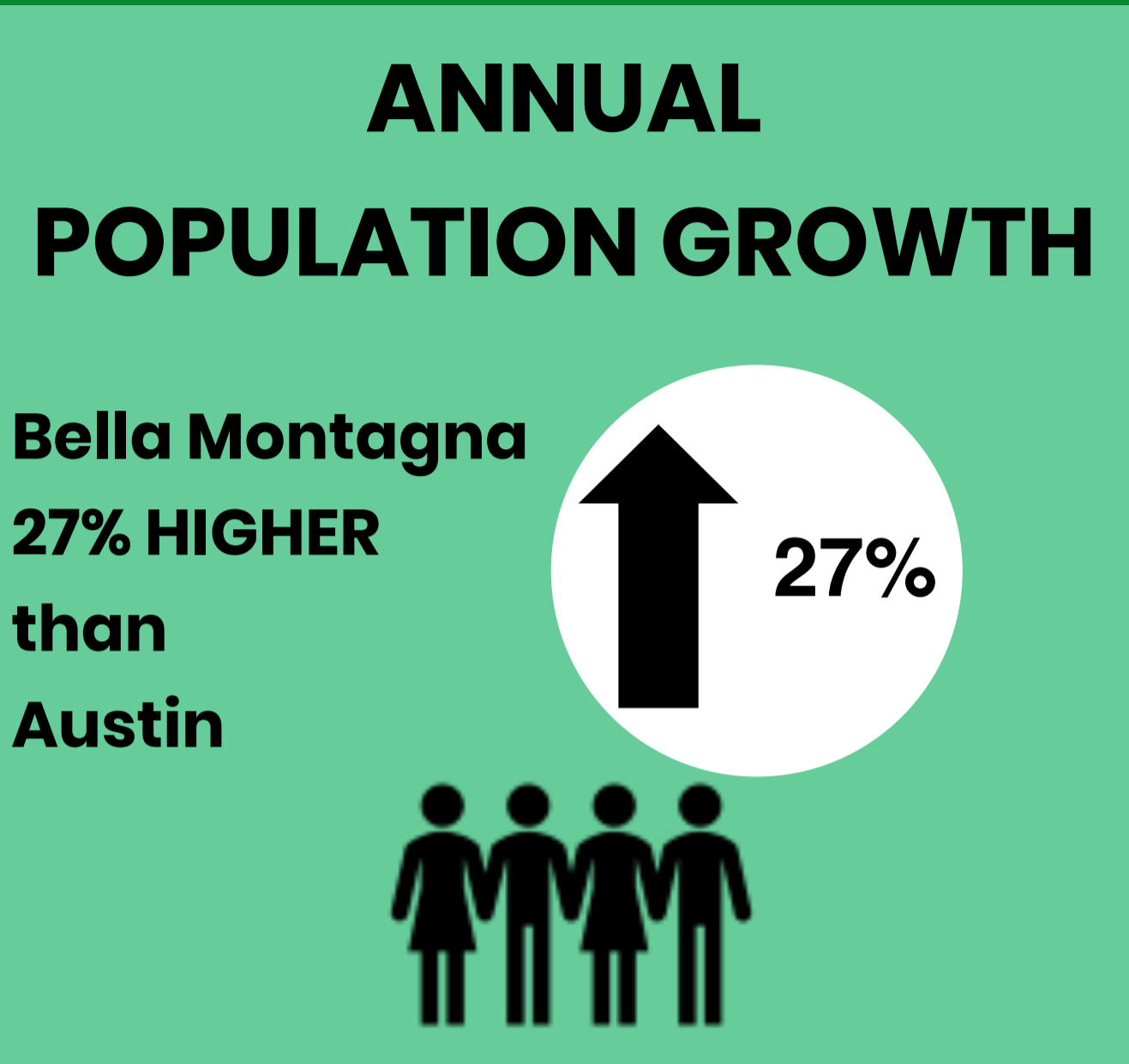
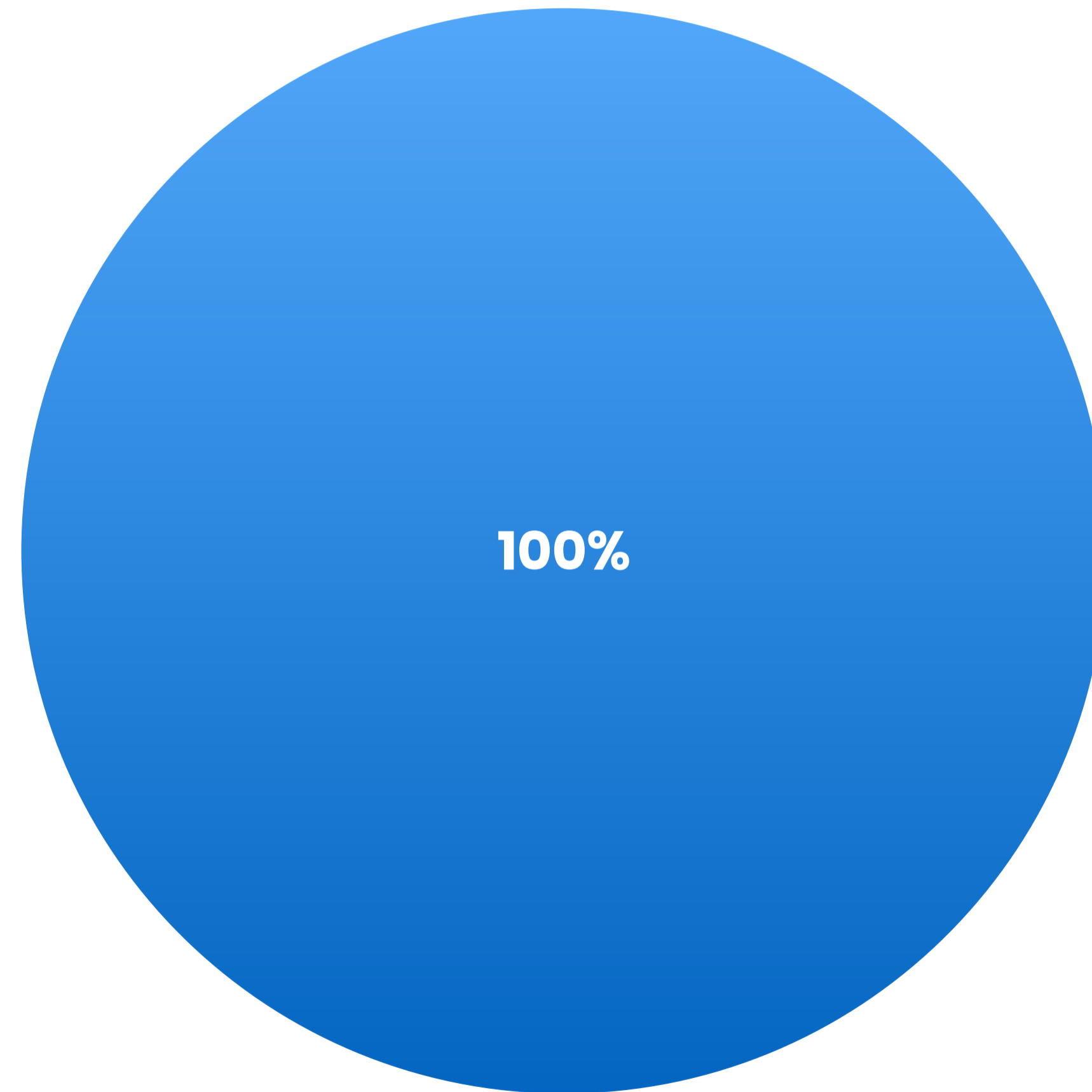


Comparative Demographics | Bella Montagna vs. Austin





100% Exurbanites

2.5 avg. household size

50 median age

Empty nesters

80% some college

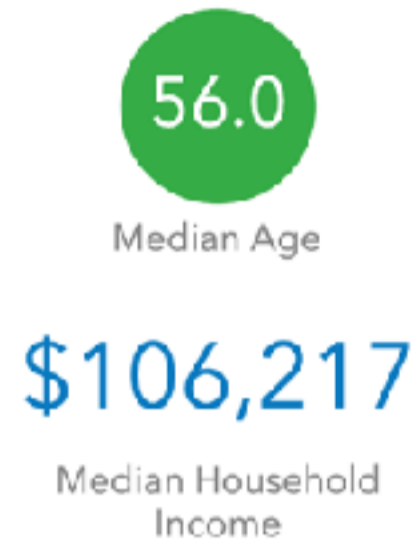
Approaching retirement but active

Affluent & urbane lifestyle

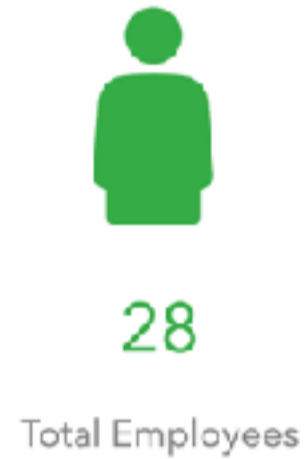
Active internet users

Infographics | Bella Montagna

KEY FACTS



BUSINESS



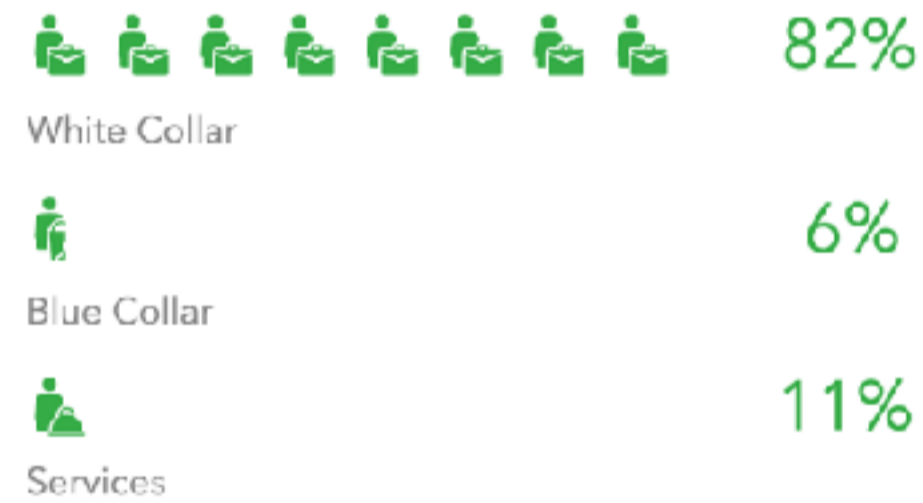
INCOME



EDUCATION



EMPLOYMENT



Households By Income

The largest group: \$200,000+ (20.4%)

The smallest group: \$25,000 - \$34,999 (2.0%)

Indicator	Value	Difference
<\$15,000	6.1%	-3.9%
\$15,000 - \$24,999	4.1%	-3.8%
\$25,000 - \$34,999	2.0%	-6.8%
\$35,000 - \$49,999	8.2%	-4.2%
\$50,000 - \$74,999	10.2%	-7.0%
\$75,000 - \$99,999	16.3%	+4.6%
\$100,000 - \$149,999	12.2%	-2.9%
\$150,000 - \$199,999	18.4%	+11.3%
\$200,000+	20.4%	+10.6%

Bars show deviation from
Travis County

Area Map | Bella Montagna

