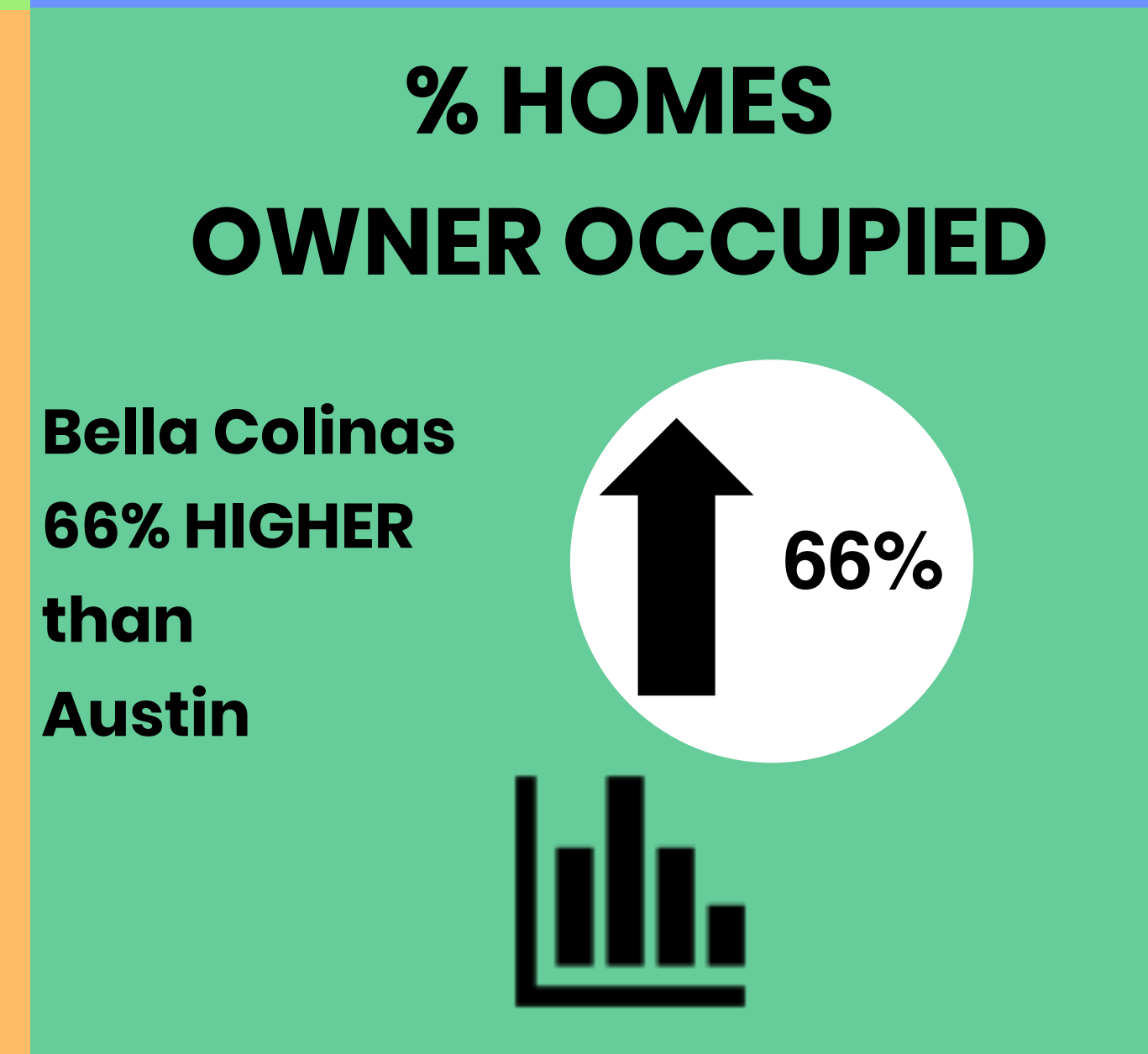
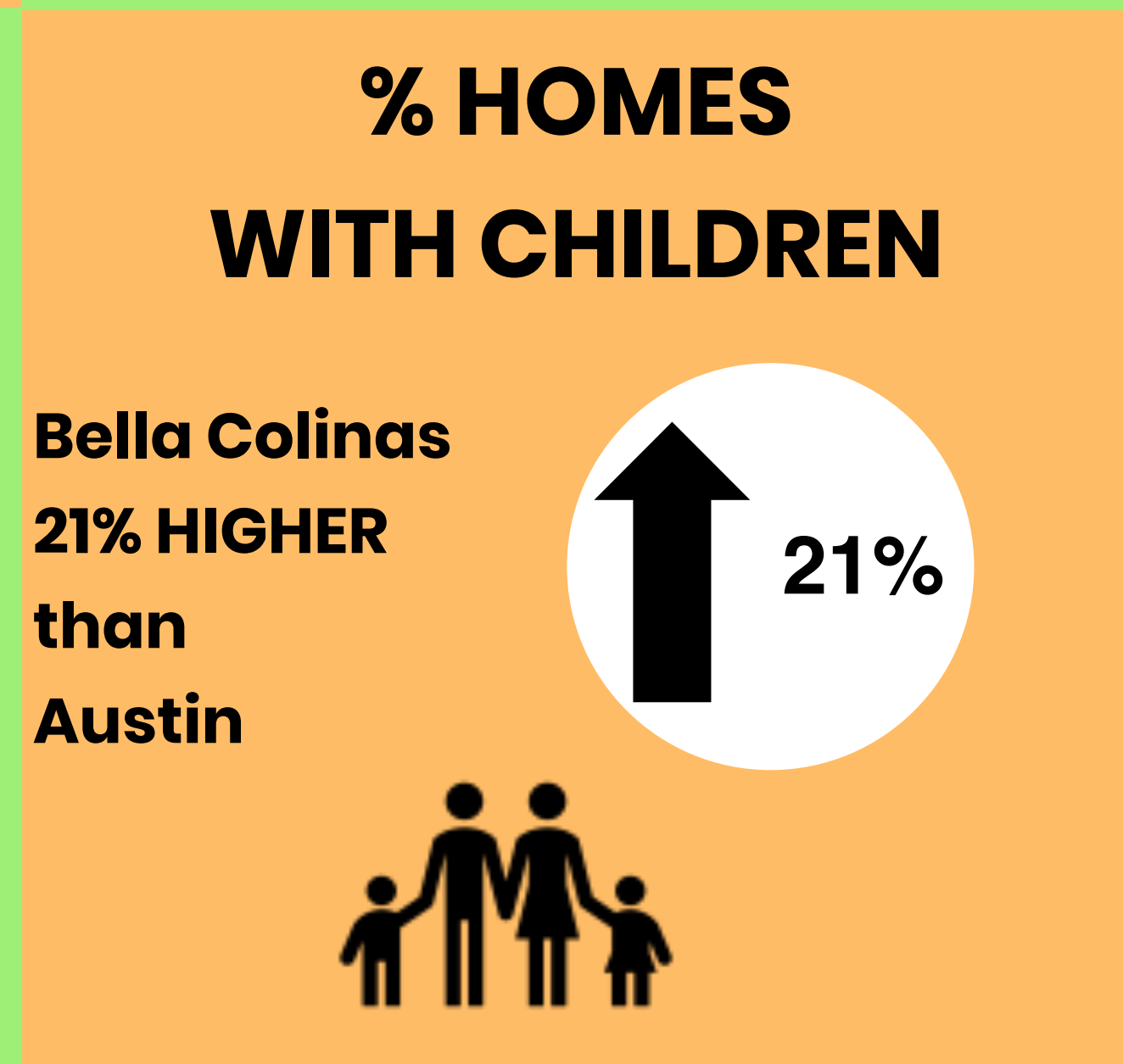
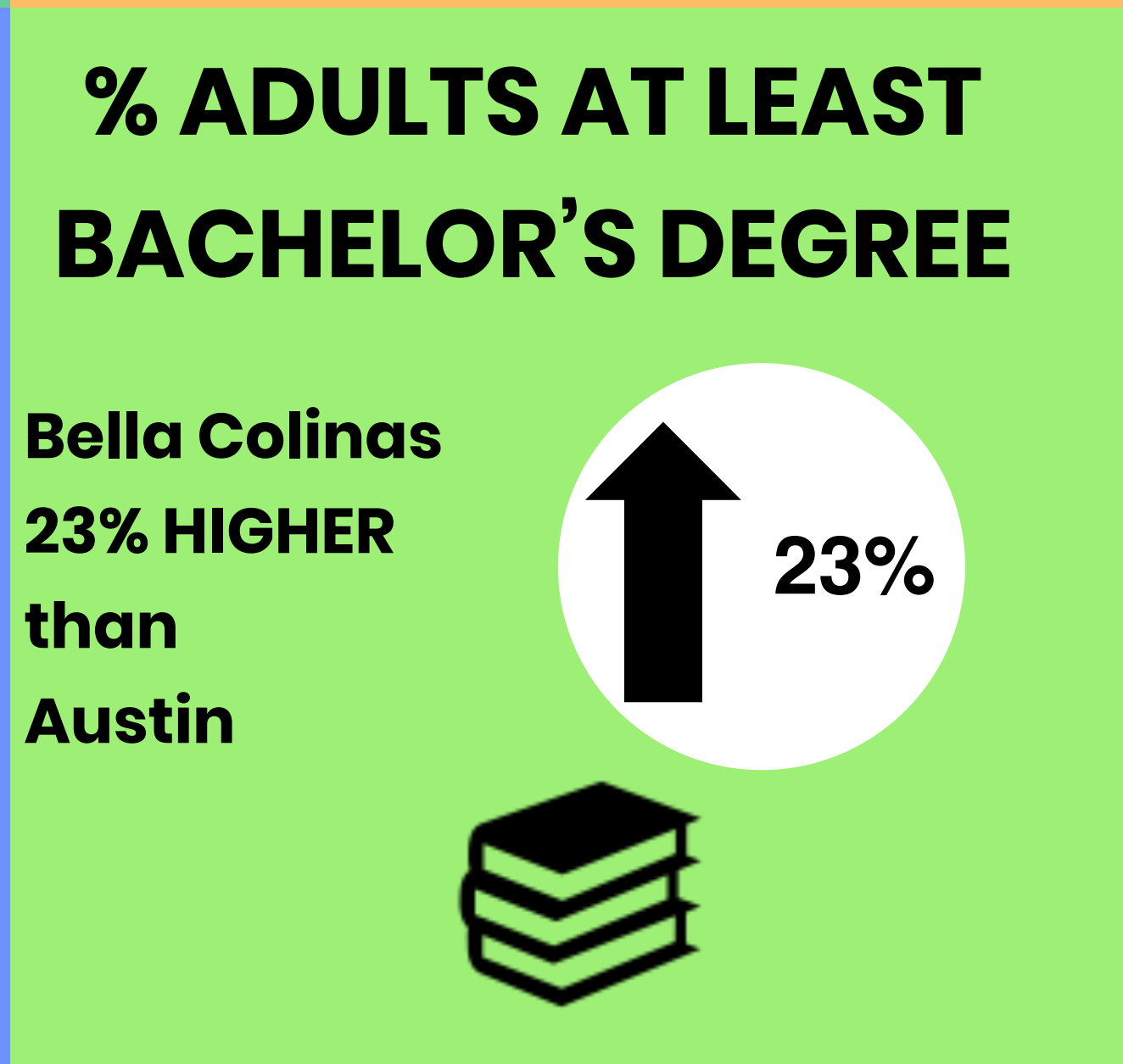
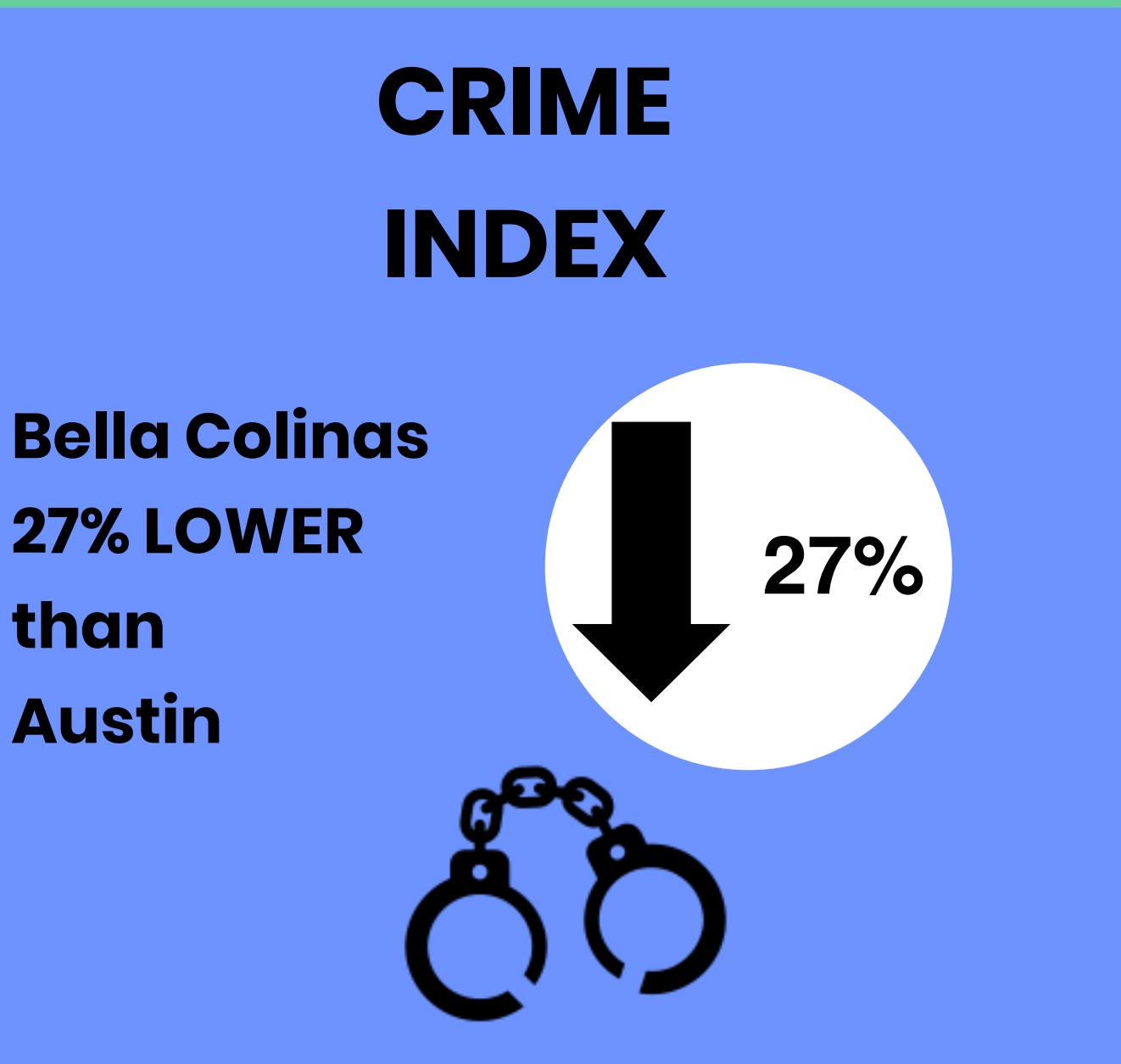
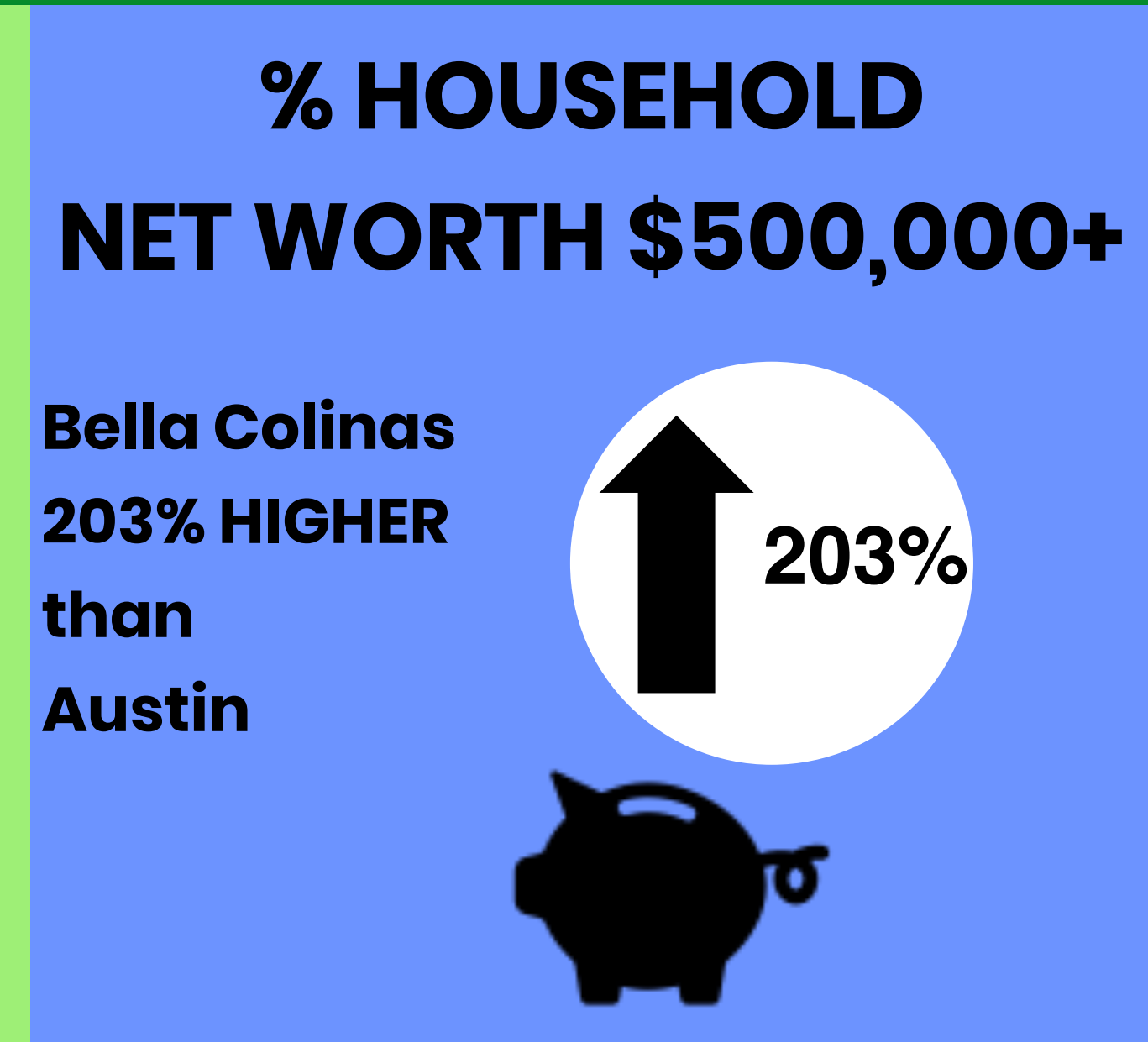
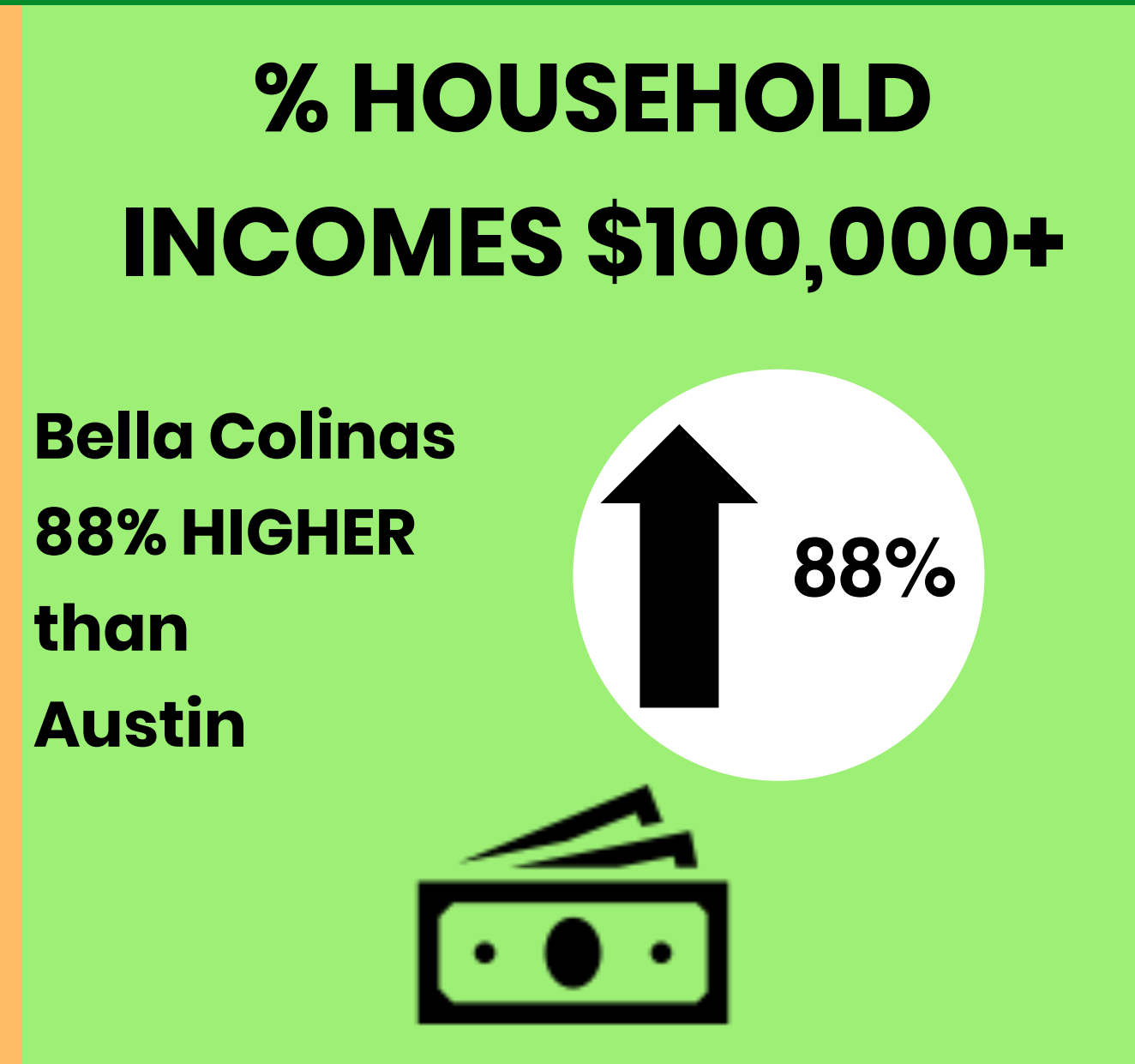
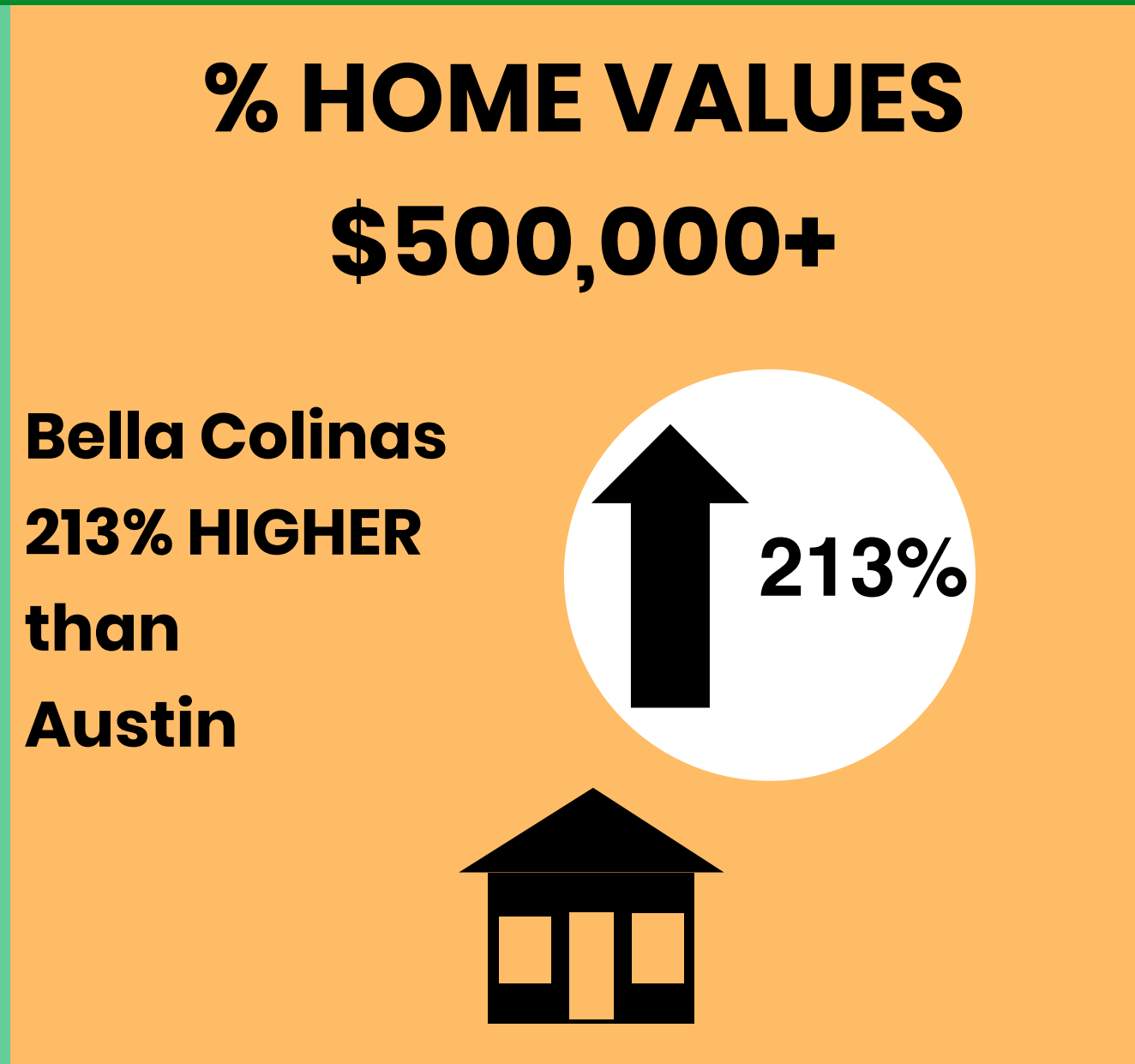
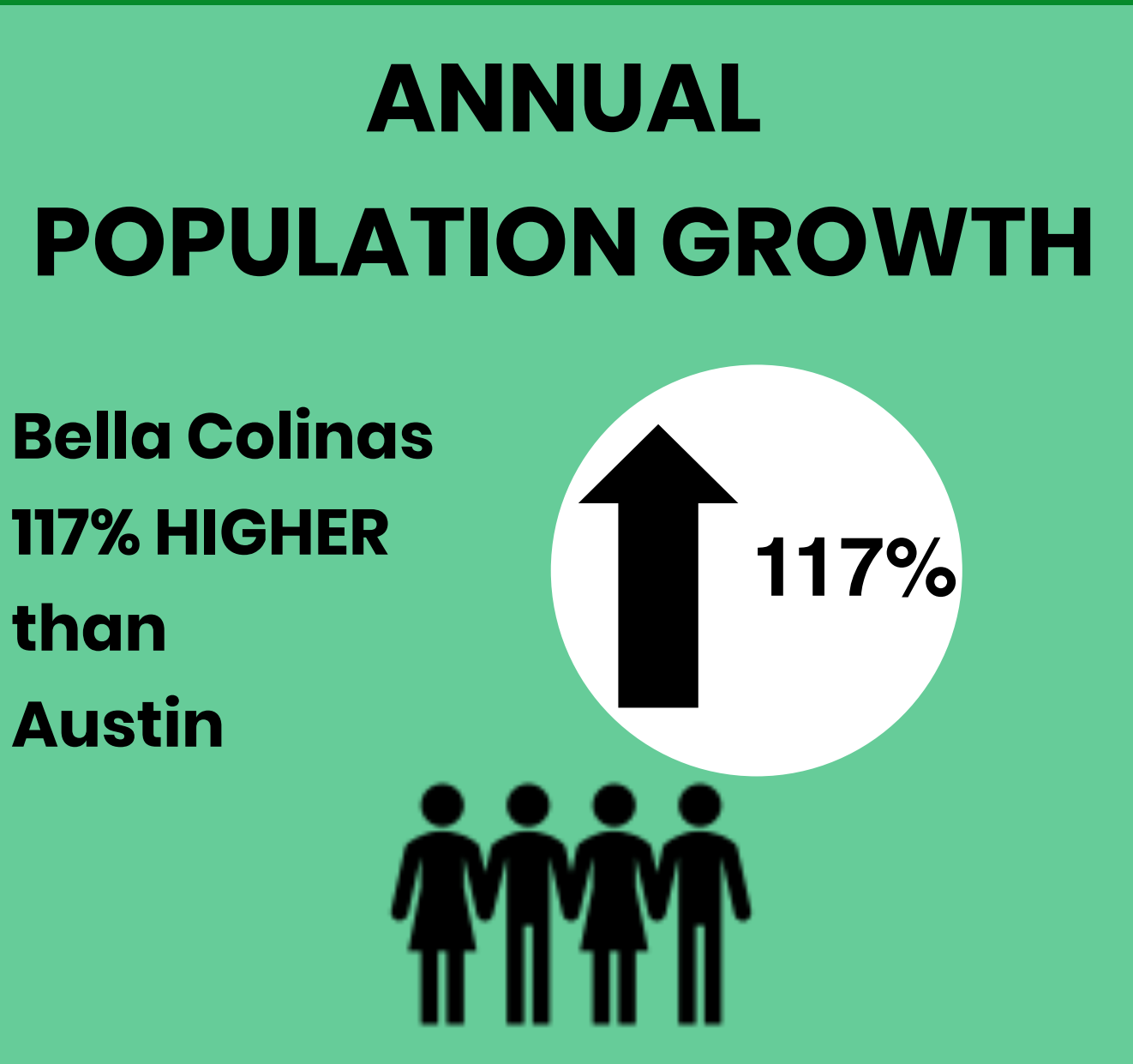
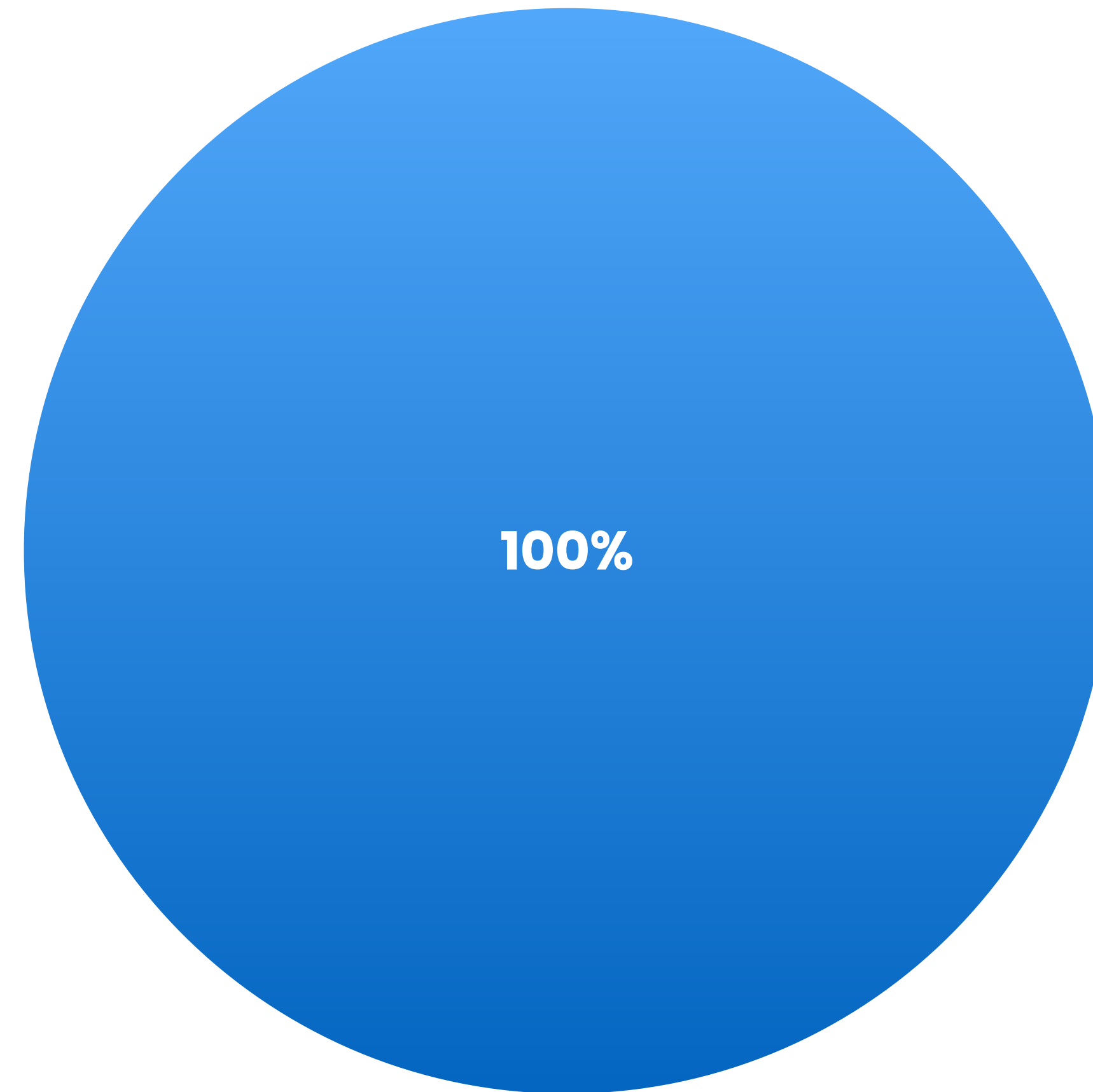


Comparative Demographics | Bella Colinas vs. Austin





100% Soccer Moms

3.0 avg. household size

37 median age

Low vacancy rates

38% college graduates

Connected with mobile devices

Well invested and insured

Carry a higher level of debt

Infographics | Bella Colinas

KEY FACTS

9,300

Population



Average Household Size

39.4

Median Age

\$110,247

Median Household Income

BUSINESS



251

Total Businesses



2,060

Total Employees

INCOME



\$110,247

Median Household Income



\$57,143

Per Capita Income



\$480,299

Median Net Worth

EDUCATION

2%

No High School Diploma



16%

High School Graduate



21%

Some College



61%

Bachelor's/Grad/Prof Degree

EMPLOYMENT



White Collar

80%



Blue Collar

10%



Services

10%



Unemployment Rate

Households By Income

The largest group: \$100,000 - \$149,999 (21.8%)

The smallest group: <\$15,000 (3.0%)

Indicator	Value	Difference	
<\$15,000	3.0%	-7.0%	<div style="width: 70%;"></div>
\$15,000 - \$24,999	3.0%	-4.9%	<div style="width: 80%;"></div>
\$25,000 - \$34,999	4.4%	-4.4%	<div style="width: 90%;"></div>
\$35,000 - \$49,999	3.1%	-9.3%	<div style="width: 93%;"></div>
\$50,000 - \$74,999	14.7%	-2.5%	<div style="width: 97.5%;"></div>
\$75,000 - \$99,999	15.4%	+3.7%	<div style="width: 96.3%;"></div>
\$100,000 - \$149,999	21.8%	+6.7%	<div style="width: 89.3%;"></div>
\$150,000 - \$199,999	13.1%	+6.0%	<div style="width: 83.9%;"></div>
\$200,000+	21.3%	+11.5%	<div style="width: 79.8%;"></div>

Bars show deviation from Travis County

Area Map | Bella Colinas

