


# Comparative Demographics | Barton Creek vs. Austin

## ANNUAL POPULATION GROWTH

Barton Creek  
12% HIGHER  
than  
Austin


12%



## % HOME VALUES \$500,000+

Barton Creek  
483% HIGHER  
than  
Austin


483%



## % HOUSEHOLD INCOMES \$100,000+

Barton Creek  
116% HIGHER  
than  
Austin


116%



## % HOUSEHOLD NET WORTH \$500,000+

Barton Creek  
280% HIGHER  
than  
Austin


280%



## CRIME INDEX

Barton Creek  
68% LOWER  
than  
Austin


68%



## % ADULTS AT LEAST BACHELOR'S DEGREE

Barton Creek  
61% HIGHER  
than  
Austin


61%



## % HOMES WITH CHILDREN

Barton Creek  
19% DOWN  
than  
Austin


19%

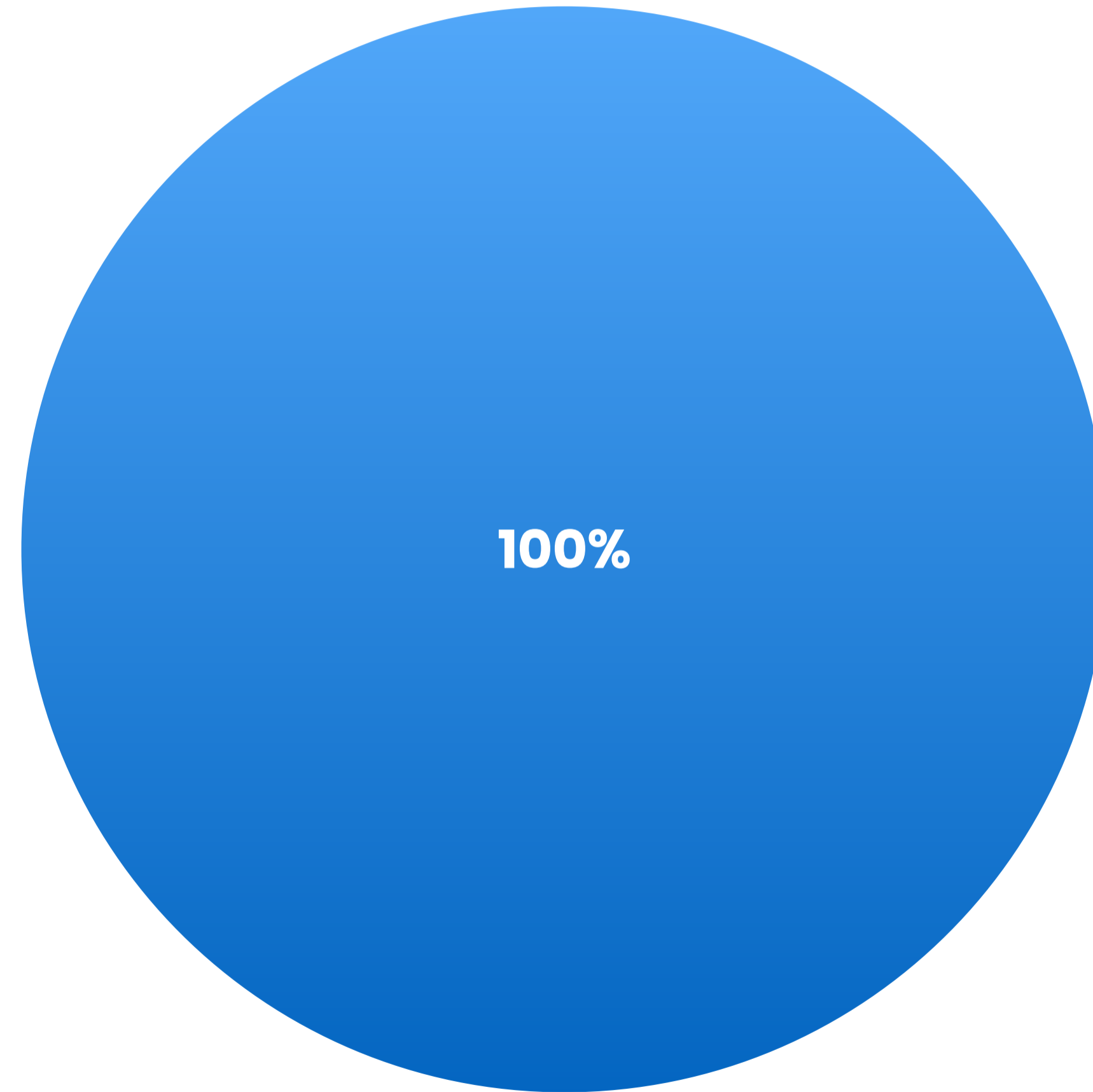


## % HOMES OWNER OCCUPIED

Barton Creek  
56% HIGHER  
than  
Austin

56%





## 100% Top Tier

2.8 avg. household size

46 median age

Wealthiest tapestry segment

Married couples

33%+ graduate degrees

Socially responsible, active lifestyles

Regularly cook meals at home

# Infographics | Barton Creek

## KEY FACTS

3,773

Population



Average Household Size

53.2

Median Age

\$200,001

Median Household Income

## BUSINESS



73

Total Businesses



1,657

Total Employees

## INCOME



\$200,001

Median Household Income



\$115,202

Per Capita Income



\$500,001

Median Net Worth

## EDUCATION

2%

No High School Diploma



5%

High School Graduate



14%

Some College



79%

Bachelor's/Grad/Prof Degree

## EMPLOYMENT



White Collar

95%

1%

Blue Collar

3%

Services



Unemployment Rate

## Households By Income

The largest group: \$200,000+ (53.5%)

The smallest group: \$25,000 - \$34,999 (1.5%)

| Indicator             | Value | Difference |                                   |
|-----------------------|-------|------------|-----------------------------------|
| <\$15,000             | 5.5%  | -4.5%      | <div style="width: 5.5%;"></div>  |
| \$15,000 - \$24,999   | 3.7%  | -4.2%      | <div style="width: 3.7%;"></div>  |
| \$25,000 - \$34,999   | 1.5%  | -7.3%      | <div style="width: 1.5%;"></div>  |
| \$35,000 - \$49,999   | 4.1%  | -8.3%      | <div style="width: 4.1%;"></div>  |
| \$50,000 - \$74,999   | 8.9%  | -8.3%      | <div style="width: 8.9%;"></div>  |
| \$75,000 - \$99,999   | 5.5%  | -6.2%      | <div style="width: 5.5%;"></div>  |
| \$100,000 - \$149,999 | 7.7%  | -7.4%      | <div style="width: 7.7%;"></div>  |
| \$150,000 - \$199,999 | 9.7%  | +2.6%      | <div style="width: 9.7%;"></div>  |
| \$200,000+            | 53.5% | +43.7%     | <div style="width: 53.5%;"></div> |

Bars show deviation from Travis County



# Area Map | Barton Creek

