



Comparative Demographics | Allandale vs. Austin


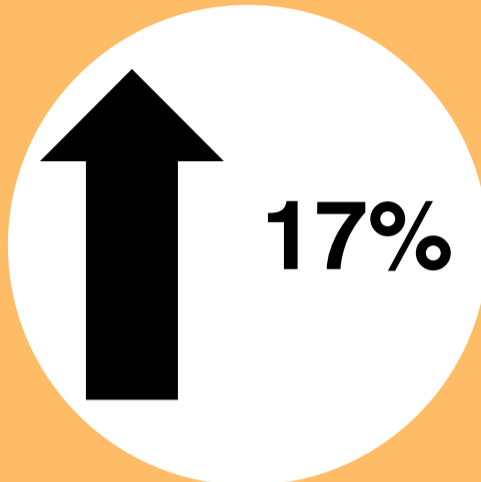
ANNUAL POPULATION GROWTH

Allandale
40% LOWER
than
Austin




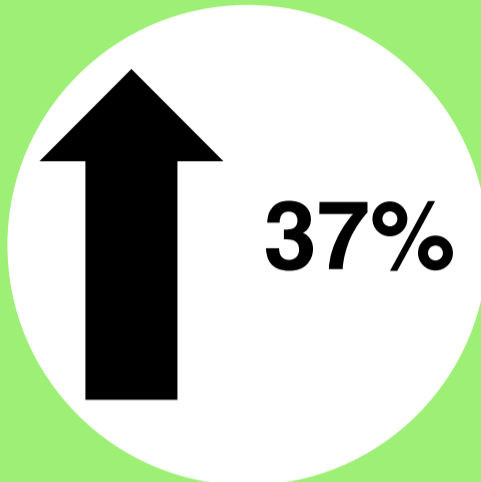
% HOME VALUES \$500,000+

Allandale
17% HIGHER
than
Austin




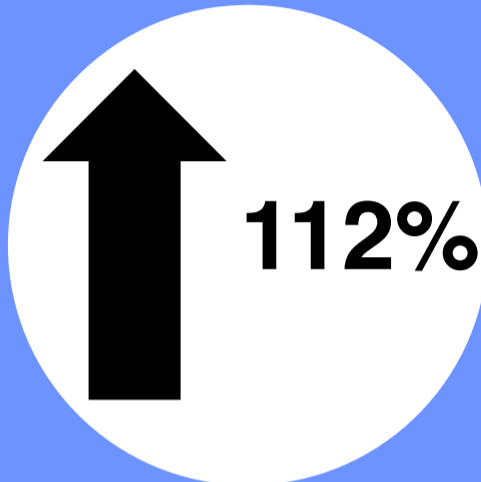
% HOUSEHOLD INCOMES \$100,000+

Allandale
37% HIGHER
than
Austin




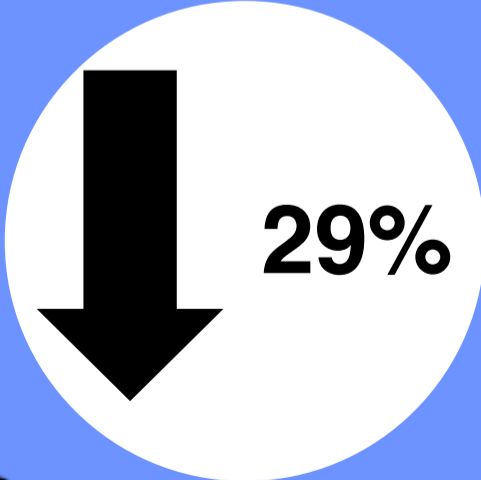
% HOUSEHOLD NET WORTH \$500,000+

Allandale
112% HIGHER
than
Austin




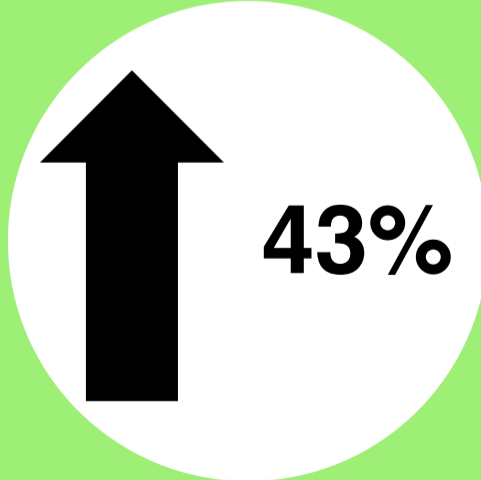
CRIME INDEX

Allandale
29% LOWER
than
Austin




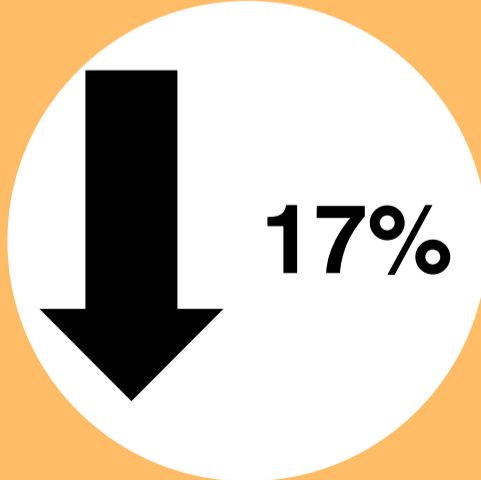
% ADULTS AT LEAST BACHELOR'S DEGREE

Allandale
43% HIGHER
than
Austin




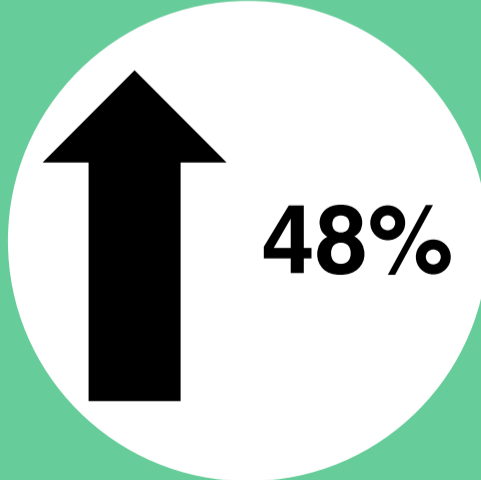
% HOMES WITH CHILDREN

Allandale
17% LOWER
than
Austin

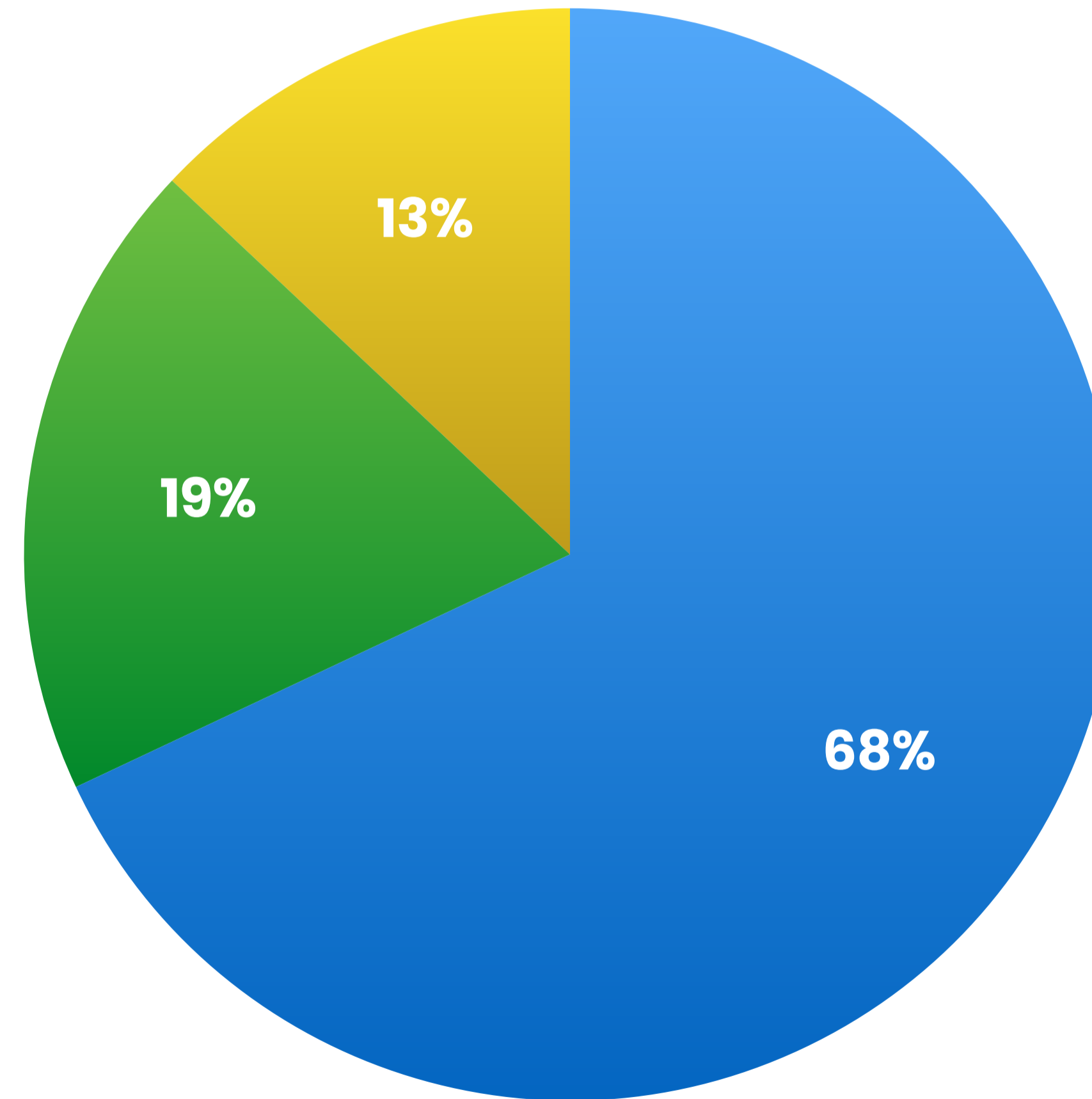


% HOMES OWNER OCCUPIED

Allandale
48% HIGHER
than
Austin



Lifestyles & Choices | Allandale



68% Urban Chic

- 2.4 avg. household size
- 43 median age
- Sophisticated and exclusive lifestyle
- 60%+ at least bachelor's degrees
- White collar jobs
- 40%+ receive investment income
- Tech savvy "Apple" consumers

13% Emerald City

- 2.1 avg. household size
- 37 median age
- Well educated
- Cell phones & text the norm
- 50%+ homes are rentals
- Buy & eat organic foods
- Interested in fine arts & music

19% Old and Newcomers

- 2.1 avg. household size
- 39 median age
- Single's lifestyles on a budget
- Majority rent
- Support environment and Starbucks
- 28% college degrees
- Comfortable with latest tech

Infographics | Allandale

KEY FACTS

10,049

Population



Average Household Size

42.3

Median Age

\$85,566

Median Household Income

BUSINESS



619

Total Businesses



5,736

Total Employees

INCOME



\$85,566

Median Household Income



\$58,272

Per Capita Income



\$203,374

Median Net Worth

EDUCATION

1%

No High School Diploma



10%

High School Graduate



18%

Some College



71%

Bachelor's/Grad/Prof Degree

EMPLOYMENT



83%

White Collar



6%

Blue Collar



11%

Services



2.4%
Unemployment Rate

Households By Income

The largest group: \$100,000 - \$149,999 (19.1%)

The smallest group: \$15,000 - \$24,999 (6.0%)

| Indicator | Value | Difference | |
|-----------------------|-------|------------|-----------------------------------|
| <\$15,000 | 6.6% | -3.4% | <div style="width: 6.6%;"></div> |
| \$15,000 - \$24,999 | 6.0% | -1.9% | <div style="width: 6.0%;"></div> |
| \$25,000 - \$34,999 | 6.2% | -2.6% | <div style="width: 6.2%;"></div> |
| \$35,000 - \$49,999 | 9.0% | -3.4% | <div style="width: 9.0%;"></div> |
| \$50,000 - \$74,999 | 15.7% | -1.5% | <div style="width: 15.7%;"></div> |
| \$75,000 - \$99,999 | 13.4% | +1.7% | <div style="width: 13.4%;"></div> |
| \$100,000 - \$149,999 | 19.1% | +4.0% | <div style="width: 19.1%;"></div> |
| \$150,000 - \$199,999 | 10.7% | +3.6% | <div style="width: 10.7%;"></div> |
| \$200,000+ | 13.3% | +3.5% | <div style="width: 13.3%;"></div> |

Bars show deviation from
Travis County

Area Map | Allandale

